THE DOCTOR IS OUT: HEALTH HAPPENS WHERE YOU LIVE, LEARN, WORK AND PLAY
Health ≠ Health Care
DEFINING HEALTH

Health ≠ Medical Care

Health Care = Medical Care
CONTRIBUTIONS TO PREMATURE DEATH

- Behavioral Patterns: 40%
- Genetic Predisposition: 30%
- Social Circumstances: 15%
- Health Care: 10%
- Environmental Exposure: 5%
- Behavioral Patterns: 40%
- Genetic Predisposition: 30%
- Social Circumstances: 15%
- Health Care: 10%
- Environmental Exposure: 5%
CURRENT HEALTHCARE EXPENDITURES?

$3 TRILLION/yr
“Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity”
SOCIAL DETERMINANTS OF HEALTH

LACK OF CONTROL → TOXIC STRESS

Source: www.smartcitymemphis.com/cartoon/toxic
IMPACTS OF TOXIC STRESS:

- IMMUNE SYSTEM
- FIGHT OR FLIGHT RESPONSE
- BRAIN DEVELOPMENT
HEALTH = EDUCATION

Life Expectancy at Age 25

Educational Attainment
- Less than high school
- High-school graduate
- Some college
- College graduate
HEALTH = INCOME

Percent of Children with Less than Very Good Health

<table>
<thead>
<tr>
<th>Family Income</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;100%</td>
<td>30.4</td>
</tr>
<tr>
<td>100–199%</td>
<td>19.0</td>
</tr>
<tr>
<td>200–399%</td>
<td>10.6</td>
</tr>
<tr>
<td>≥400%</td>
<td>6.9</td>
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</tbody>
</table>
ACROSS ALL RACIAL/ETHNIC GROUPS

Percent of People with Poor Health by Income

<table>
<thead>
<tr>
<th>Family Income (Percent of Federal Poverty Level)</th>
<th>BLACK, NON-HISPANIC</th>
<th>HISPANIC</th>
<th>WHITE, NON-HISPANIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;100%</td>
<td>23.9</td>
<td>19.2</td>
<td>20.9</td>
</tr>
<tr>
<td>100–199%</td>
<td>18.3</td>
<td>15.6</td>
<td>14.8</td>
</tr>
<tr>
<td>200–399%</td>
<td>11.2</td>
<td>10.3</td>
<td>7.7</td>
</tr>
<tr>
<td>≥400%</td>
<td>6.8</td>
<td>6.4</td>
<td>4.0</td>
</tr>
</tbody>
</table>
...BUT POVERTY IS CONCENTRATED

Percent of People in Poverty (2011)

Racial or Ethnic Group
- Black*
- Hispanic
- Asian
- White, non-Hispanic
IN CLIMBING THE INCOME LADDER, LOCATION MATTERS

RAJ CHETTY, STANFORD ECONOMIST

The chance a child raised in the bottom fifth rose to the top fifth

- 35%
- 20%
- 15%
- 10%
- 4%

The top fifth is equal to family income of more than $70,000 for the child by age 30, or more than $100,000 by age 45.

In areas like Atlanta, upward mobility appears to be substantially lower than in any other rich country.
PEOPLE GET SICK BECAUSE OF THEIR SOCIAL AND PHYSICAL ENVIRONMENTS

- Schools
- Grocery Stores
- Housing
- Transportation
- Parks and Playgrounds
- Jobs

PEOPLE GET SICK BECAUSE OF THEIR SOCIAL AND PHYSICAL ENVIRONMENTS.
HEALTH DISPARITIES

SHORT DISTANCES: LARGE DIFFERENCES

WASHINGTON, DC

Source: Robert Wood Johnson Foundation, Commission to Build a Healthier America
HEALTH DISPARITIES

SHORT DISTANCES: LARGE DIFFERENCES

NEW ORLEANS
HEALTH DISPARITIES

SHORT DISTANCES: LARGE DIFFERENCES

MINNEAPOLIS – ST PAUL
IN DETERMINING YOUR HEALTH...

44115 >
COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS
COMMUNITY DEVELOPMENT & HEALTH
WORK SIDE-BY-SIDE

Economic Hardship by City

Childhood Obesity by City

Los Angeles County
Federal Reserve Bank of San Francisco & Low Income Investment Fund (LIIF)
ZIP CODE IMPROVEMENT...
NEIGHBORHOOD-LEVEL

East Lake Meadows
Atlanta, Georgia
CONWAY CENTER
WASHINGTON, DC
RESOURCES FOR THE NEXT STEPS
BuildHealthyPlaces.org

By joining forces, community developers and health professionals can have a more powerful impact.

Learn More About the Network

The Pulse

A monthly roundup of what we’re reading and where we’ve been at the intersection of community development and health.

View Past Issues  Sign Up

JANUARY
What we’re not hearing enough about on the campaign trail

DECEMBER
Have a healthy, happy holiday

OCTOBER
Health is more than health care
Making the Case for Linking Community Development and Health
Community Close Up: Columbia Parc at the Bayou District—New Orleans, LA
Crosswalk

Whose City Is it? The Promise and Peril of Gentrification

What to Make of Social Impact Bonds

A Financial Remedy on the Reservation

A New Generation of Affordable Housing
Welcome to MeasureUp, a microsite of resources and tools to help you measure and describe your programs’ impact on families and communities and on factors related to health. MeasureUp provides examples, tools, and resources to help you make your case, without having to become an economist.

Here’s what’s available:

- Mapping Tools
- Measurement Tools
- Evidence Base
- Measurement Stories
- Deeper Dive

Featured Resources

- Metrics for Healthy Communities
- Mapping Child Opportunity
- How Developers Can Build Healthier Places
**TAKE AWAYS: CONNECTING HEALTH & COMMUNITY DEVELOPMENT**

<table>
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<tr>
<th><strong>Healthcare is not health ➔ Health happens in neighborhoods</strong></th>
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<tr>
<td><strong>Urgent need to address root causes of poor health and high medical care costs</strong></td>
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<tr>
<td><strong>Greatest impact through aligned investments addressing multiple social determinants</strong></td>
</tr>
<tr>
<td><strong>New partners in public health and healthcare ➔ Help in measuring &amp; financing ROI in health and social determinants</strong></td>
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[Build Healthy Places Network](BuildHealthyPlaces.org)