



## Massachusetts' Joe Kriesberg Wins National Community Development Award



*Pictured left to right at the award presentation: Yolanda Davila of BBVA Compass, Joe Kriesberg of MACDC, Danny LeBlanc of the Somerville Community Corporation, and Frank Woodruff of NACEDA.*

**San Antonio, Texas** - State and regional association leaders from across the country selected Massachusetts Association of Community Development Corporations' (MACDC) President Joe Kriesberg as the winner of their top leadership award. Kriesberg was presented with the Diane Sterner Award for Community Development Association Leadership at the annual summit of the National Alliance of Community Economic Development Associations (NACEDA) on November 14 in San Antonio, Texas. The award is named for NACEDA founder Diane Sterner, who led the Housing and Community Development Network of New Jersey for 23 years.

"It is an honor to be associated with Diane Sterner who has been a friend, mentor and inspiration to me and so many others over the years," said Kriesberg. "One of the great things about my job - and there are many wonderful aspects - is getting to work with so many terrific colleagues, including my many friends in the NACEDA network who have helped me so much over the years."

"Joe was selected for his long-term commitment to the community development field, which has greatly benefited Massachusetts and the community development industry as a whole," said Reymundo Ocañas, director of Corporate Responsibility and Reputation for BBVA Compass, the lead summit sponsor of NACEDA.

As a prominent national spokesman for community-based development, Kriesberg's leadership and commitment to the industry has been invaluable, said Ocañas, who previously served as executive director of the Texas Association of Community Development Corporations.

Kriesberg's contributions to the field include passage of Massachusetts's Community Investment Tax Credit legislation, state funding for the small business program, creation of the Mel King Institute of Community Building Leadership, and dedicated service on the NACEDA board of directors.

NACEDA Executive Director Frank Woodruff quipped, "The role that state community development associations play in the advancement of low-income neighborhoods is critical and truly unique. Our country has more NFL quarterbacks than CDC association leaders. This award demonstrates that Joe is the Tom Brady of his field. It is an honor truly earned. Massachusetts is lucky to have him."

Kriesberg was also elected to a two-year term as NACEDA's Board Chairman at the organization's November 12 annual meeting.

###

***The National Alliance of Community Economic Development Associations (NACEDA)*** represents 42 state and regional community development associations in 27 states. More than 3,500 community-based organizations nationwide are represented by NACEDA's network. NACEDA's mission is to lead the community development field and its partners in shaping and influencing strategies that advance community prosperity. For more information, visit [www.naceda.org](http://www.naceda.org) and follow @NACEDAtweets and #NACEDAsummit2014 on Twitter.

***The Massachusetts Association of Community Development Corporations (MACDC)*** is the policy and capacity-building arm of the community development movement in Massachusetts, which fundamentally aims to work with low- and moderate-income individuals and families throughout the Commonwealth. Their mission states: "MACDC is an association of mission-driven community development organizations working together and with others to create places of opportunity where people of diverse incomes and backgrounds access housing that is affordable, benefit from economic opportunities and fully participate in the civic life of their community. We achieve this by building and sustaining a high performing and adaptive community development sector that is supported by private and public investment, and sound public policies." Founded in 1982, MACDC

currently has 88 members, including 60 CDC members and 28 associate members. For more information, visit [www.macdc.org](http://www.macdc.org) and follow @masscdcs on Twitter and masscdcs on Facebook.

**BBVA Compass** is a Sunbelt-based financial institution that operates 673 branches, including 342 in Texas, 89 in Alabama, 77 in Arizona, 62 in California, 45 in Florida, 38 in Colorado and 20 in New Mexico, and commercial and private client offices throughout the U.S. BBVA Compass ranks among the top 25 largest U.S. commercial banks based on deposit market share and ranks among the largest banks in Alabama (2nd), Texas (4th) and Arizona (5th). BBVA Compass has been recognized as one of the leading small business lenders by the Small Business Administration and recently earned the top ranking with customers in American Banker's 2014 annual reputation survey of the top 25 largest U.S. retail banks. Additional information about BBVA Compass can be found at [www.bbvacompass.com](http://www.bbvacompass.com), by following @BBVACompassNews on Twitter or visiting [newsroom.bbvacompass.com](http://newsroom.bbvacompass.com).