

Agenda

All times are Eastern Daylight Time (EDT)

Pre-Summit Sessions:

Tuesday, October 13

12:00 – 1:00 pm EDT

Igniting Radical Imagination – Opening Keynote by Deanna Van Buren

Activist Architect Deanna Van Buren uses design to reimagine a world without mass incarceration. She creates spaces for restorative justice and restorative economics at her design firm, Designing Justice + Designing Spaces. As the communities we serve experience new levels of upheaval in 2020 due to the pandemic, Van Buren will help us to ignite our own radical imagination to meet the moment. She will share stories and lead us through exercises that will help us to imagine boldly during these two weeks of *Strengthening Resilient Communities | The National Forum*.

- **Deanna Van Buren**, Designing Justice + Designing Spaces
- **Gloria Bruce**, East Bay Housing Organizations

Thursday, October 15

12:00 – 1:00 pm EDT

The Pandemic, Public Health, and the Opportunity to Strengthen Our Communities

The pandemic has increased focus and investment in public health – and laid bare the fact that poverty and racism damage health. Thought leaders are increasingly focused on how policies can improve or harm the health of populations. How can the community development and public health sectors work together to advocate for healthier places during the COVID crisis and embed resilience and equity as part of the recovery?

- **Rebecca Payne**, Chief Health Equity Unit, Centers for Disease Control and Prevention
- **Doug Jutte**, Build Healthy Places Network
- **Dr. Oscar Alleyne**, National Association of County and City Health Officials
- **JT Lane**, Association of State and Territorial Health Officials

Monday, October 19

12:00 – 1:00 pm EDT

Building Racial Equity into Organizational Practices

Advancing racial equity reflects core values of the community development sector, and many organizations strive to enact practices that embody these values. How can community development

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organizations stand firm on these values and embed racial equity goals into their work? Learn from two organizations' journeys in developing and sustaining racial equity practices.

- **Bernie Mazyck**, South Carolina Association for Community Economic Development
- **Gail Latimore**, Codman Square Neighborhood Development Corp
- **Andreanecia Morris**, Housing LOUISIANA

NACEDA Summit Days:

Wednesday, October 21

11:00 – 11:30 am EDT

Welcome and Convocation

Sponsored by JPMorgan Chase

Theo Langason of Red Eye Theater in Minneapolis, Minnesota will offer a convocation. JPMorgan Chase is sponsoring opening day of the NACEDA Summit and will join us in welcoming community development networks from across country.

- **Frank Woodruff**, NACEDA
- **Courtney Howard Hodapp**, JPMorgan Chase
- **Theo Langason**, Red Eye Theater

12:00 – 1:00 pm EDT

Keynote remarks by Ibram X. Kendi

#1 best-selling author of *How to Be an Antiracist* and *Stamped from the Beginning*

How can community developers and their networks advance antiracism and an equitable recovery? How can we build antiracism into our own organizational practices? Ibram X. Kendi, author of the #1 bestselling book *How to Be an Antiracist*, will discuss strategies with NACEDA Board Member Marla Newman, Community Development Director for the City of Winston-Salem, NC. Community development leaders will ask Kendi questions and offer their reflections on his remarks.

- **Professor Ibram X. Kendi**, Center for Antiracist Research at Boston University
- **Marla Newman**, City of Winston-Salem
- **Bambie Hayes-Brown**, Georgia Advancing Communities Together
- **Phyllis Edwards**, Bridging Communities, Inc.
- **Tram Hoang**, The Alliance for Metropolitan Stability

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1:30 – 2:30 pm EDT

Small Businesses and the Pandemic: Reimagining Community Economies

Sponsored by TD Bank

The pandemic has created an opportunity to reimagine systems and pursue new levels of access for small businesses in low-wealth communities and communities of color. Learn how community developers are accessing capital, engaging anchor institutions, and developing innovative new small business models.

- **Leslie Schaller**, Appalachian Center for Economic Networks (ACEnet)
- **Dennis Lagueux**, TD Bank
- **Evette Banfield**, Coalition for Nonprofit Housing and Economic Development (CNHED)
- **Elena Gaarder**, Metropolitan Consortium of Community Developers
- **Paul Quintero**, Accion East

3:00 – 4:00 pm EDT

Cultivating Resilience: New Research on Engaged and Cohesive Communities

Sponsored by Fifth Third Bank

What drives community resilience? Inequity in low and moderate-income neighborhoods and communities of color have been historically compounded by the pandemic. In spite of those challenges, we all know many communities that have remained cohesive, focused, and resolved for justice. Drawing on research from Policylink, LISC, ArtPlace, and NACEDA, come hear from experts and community organizations about cultivating resilience. The challenges we are facing this year make this conversation more important than ever.

- **Lyz Crane**, ArtPlace America
- **Grant Sunoo**, Little Tokyo Service Center
- **Lynne McCormack**, Local Initiatives Support Corp (LISC)
- **Kelly Barsdate**, National Assembly of State Arts Agencies
- **Ryan Stubbs**, National Assembly of State Arts Agencies
- **Frank Woodruff**, National Alliance of Community Economic Development Associations (NACEDA)
- **Jeremy Brownlee**, NACEDA
- **Lorrie Chang**, PolicyLink
- **James Arentson**, Southwest Minnesota Housing Partnership

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3:00 – 4:00 pm EDT

Actionable Strategies for Equitable Development Planning

Sponsored by JPMorgan Chase

Capital is a tool to advance a larger strategic vision for community development, however, targeted and intentional planning is required to prevent the displacement of long-term community members and ensure the needs of vulnerable residents are addressed. Equitable development plans ensure equity and inclusion are core principles in the planning process and proposed strategies reflect community priorities that safeguard local culture and affordability. This session will feature profiles of three CDFI collaboratives in Baton Rouge, Dallas and South Florida who completed planning processes rooted in equity to ensure capital reaches the most vulnerable communities and achieves the greatest impact.

- **Mercedeh Mortazavi**, JPMorgan Chase (Moderator)
- **Christopher Tyson**, Build Baton Rouge
- **Linda McMahon**, The Real Estate Council
- **Mandy Bartle**, South Florida Community Land Trust

4:30 – 5:30 pm EDT

Network Skills Share: NACEDA Member Peer-to-Peer Learning

Sponsored by JPMorgan Chase

Engage in small-group peer discussions on topics most relevant to your work as community development networks. Members in these small discussions will share experiences and ask questions about putting on engaging and successful annual membership meetings.

5:45 – 6:15 pm EDT

People, Places & Postcards Craft Activity

Sponsored by JPMorgan Chase

Enjoy this fun networking activity with community development association peers from across the country. Kids are welcome to participate!

- **Rick Sauer**, Philadelphia Association of Community Development Corporations
- **Pamela Bridgeforth**, Philadelphia Association of Community Development Corporations

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Thursday, October 22

12:00 – 1:00 pm EDT

Windows, Mirrors and Community Voices

Sponsored by Citi

Participants will be asked to consider a place-based poem as both a reflection of their lives (mirror) and an insight into the life of someone else (window). In partnership with NACEDA members in New Jersey, Minnesota, and Texas, we hired poets from their states to compose poems about the place where they live and what their place has experienced in 2020. Summit registrants must choose which of the three states' sessions they would like to attend (Texas, New Jersey, Minnesota). This session is open to ALL NACEDA Summit registrants but is not "all-access."

- **Lia Ferrante**, Housing & Community Development Network of New Jersey
- **Rose Teng**, Metropolitan Consortium of Community Developers
- **Joe Davis**, Artist
- **Alison Zarider**, Texas Association of Community Development Corporations
- **Aris Kian Brown**, Poet

1:30 – 2:30 pm EDT

The 2020 Elections and Consequences for Community Developers

Sponsored by LISC

With the Presidency, the House, and the Senate all up for grabs this year, the consequences couldn't be higher for our communities. The results will impact housing and small business recovery, as well as the future of economic equity, place-based prosperity, fair housing, CRA, and much, much more. Shaun Donovan, HUD Secretary and OMB Director during the Obama Administration, will join national advocates to discuss what we can expect and how we can impact federal programs and policies.

- **Frank Woodruff**, NACEDA
- **Shaun Donovan**, Former U.S. Secretary of Housing and Urban Development and Director of the Office of Management and Budget
- **Matt Josephs**, Local Initiatives Support Corp
- **Seema Agnani**, National Coalition for Asian Pacific American Community Development

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3:00 – 4:00 pm EDT

Centering Race in the Narrative to Advance Housing Justice

Sponsored by Citi

In early 2020, Community Change, PolicyLink and Race Forward Public collaborated on opinion research that reveals that the majority of U.S. residents want to talk about housing solutions that address racial disparities and increase access to homes for all. This interactive workshop will highlight the key findings of the Housing Justice Narrative research, and provide opportunities for participants to discuss how to use the messaging and narrative tools in policy advocacy initiatives.

- **Michael Anderson**, Community Change
- **Iris Murillo**, Housing California
- **Halley Henry**, Coalition for Nonprofit Housing and Economic Development
- **Hala Farid**, Citi Community Investing & Development-CID

4:30 – 5:30 pm EDT

State and Local Policy Discussions: NACEDA Member Peer-to-Peer Learning

Engage in small-group peer discussions on policy topics most relevant to your work as community development networks. Members in these small discussions will share experiences and ask questions of each other as we anticipate state budgetary shortfalls due to the pandemic and economic crises.

Friday, October 23

11:00 am – 11:45 am EDT

How to Be an Antiracist – Book Club Discussion

Sponsored by BBVA

Discuss Ibram X. Kendi's best-selling book with a small group of peers from community development networks around the country. We suggest that you read the book, but it's not necessary to engage in the discussion. View the *How To Be An Antiracist* [Book Club discussion questions](#).

- **Yolanda Davila**, BBVA

12:00 – 1:00 pm EDT

The Community Reinvestment Act and Stakes for Community Developers

Hear from experts, bankers, and regulators about their visions for the Community Reinvestment Act (CRA) — a financial pillar of the community development field that affects the flow of billions of dollars

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to the communities we serve. Federal office-seekers up and down the ballot have made reforming CRA a campaign issue. We'll discuss the OCC's new rule and the recent Advanced Notice of Proposed Rulemaking released by the Federal Reserve.

- **Frank Woodruff**, NACEDA
- **Senator Sherrod Brown**, U.S. Senator for Ohio, Committee on Banking, Housing, and Urban Affairs
- **Chris McGillis**, BBVA
- **Suzanne Killian**, Federal Reserve
- **Nate Coffman**, Ohio CDC Association

1:30 – 2:30 pm EDT

NACEDA Member Regional Caucuses

Sponsored by BBVA

Join fellow NACEDA members in your geographic region for small-group peer discussions on topics most relevant to the unique issues, challenges, and opportunities your networks face in the Midwest.

3:00 – 4:00 pm EDT

Network Leadership in Crisis Response

Sponsored by Truist

Learn how to orient your mindset to become a more effective network leader from Jane Wei-Skillern of the Center for Social Sector Leadership at the University of California, Berkeley. Explore new ways to guide your network and ensure that the impact of your collective work is dramatically greater than the sum of the individual parts. Challenge yourself and your network to examine your current collaborations. This session is specifically designed for community development network professionals.

- **Jane Wei-Skillern**, University of California at Berkeley Haas School of Business
- **Marty Kooistra**, Housing Development Consortium of Seattle-King County

4:30 – 5:00 pm EDT

Closing and Presentation of the Diane Sterner Award for Association Leadership

Sponsored by TD Bank

NACEDA members will come together to honor exceptional community development association leadership. NACEDA's leadership award goes to an individual who has advanced racial equity and demonstrated a long-term commitment to building prosperous communities.