



EQUITY, GROWTH, AND THE CHANGING FACE OF COMMUNITY DEVELOPMENT

08-29-2016

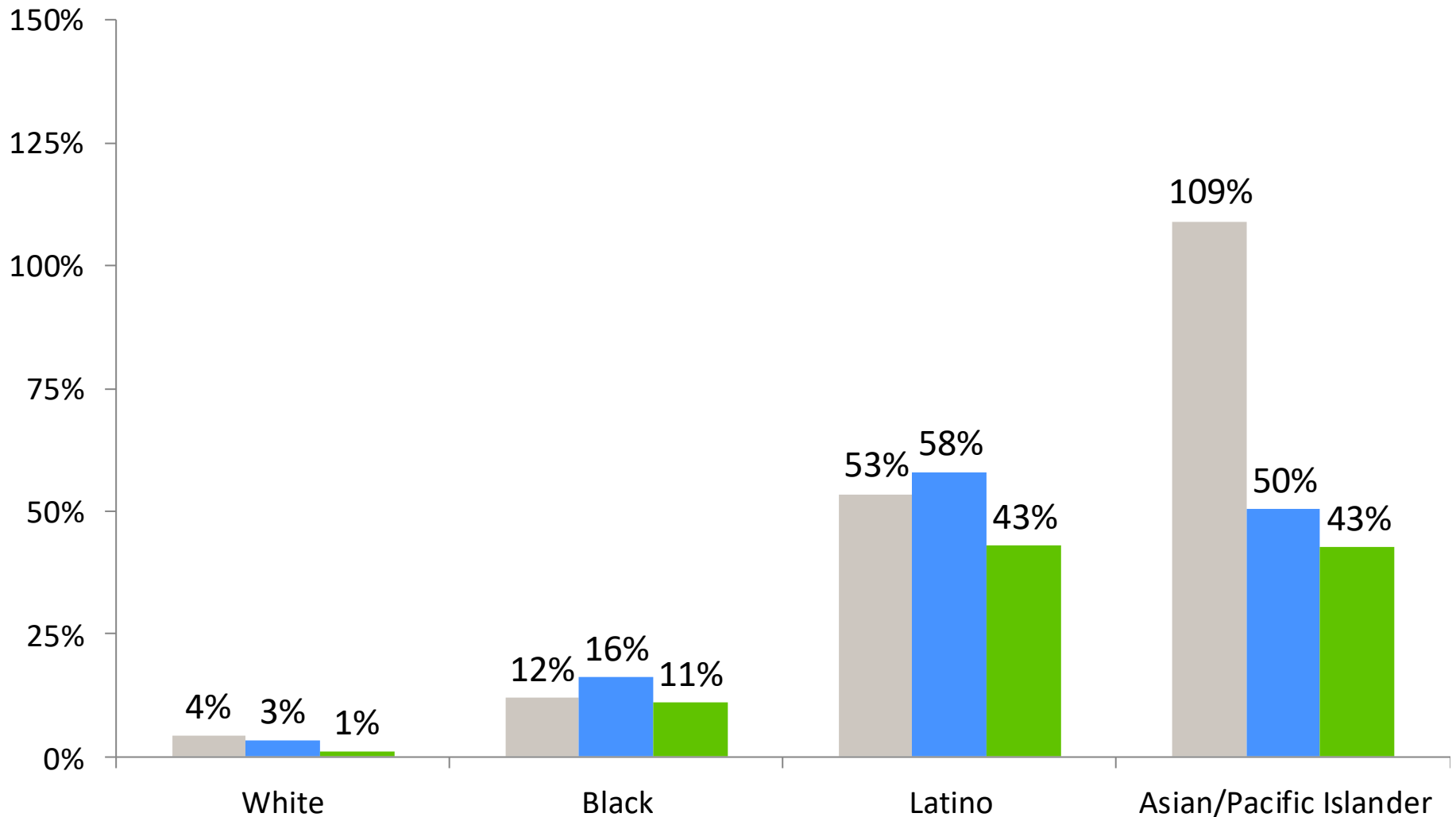
MANUEL PASTOR



@Prof_MPastor

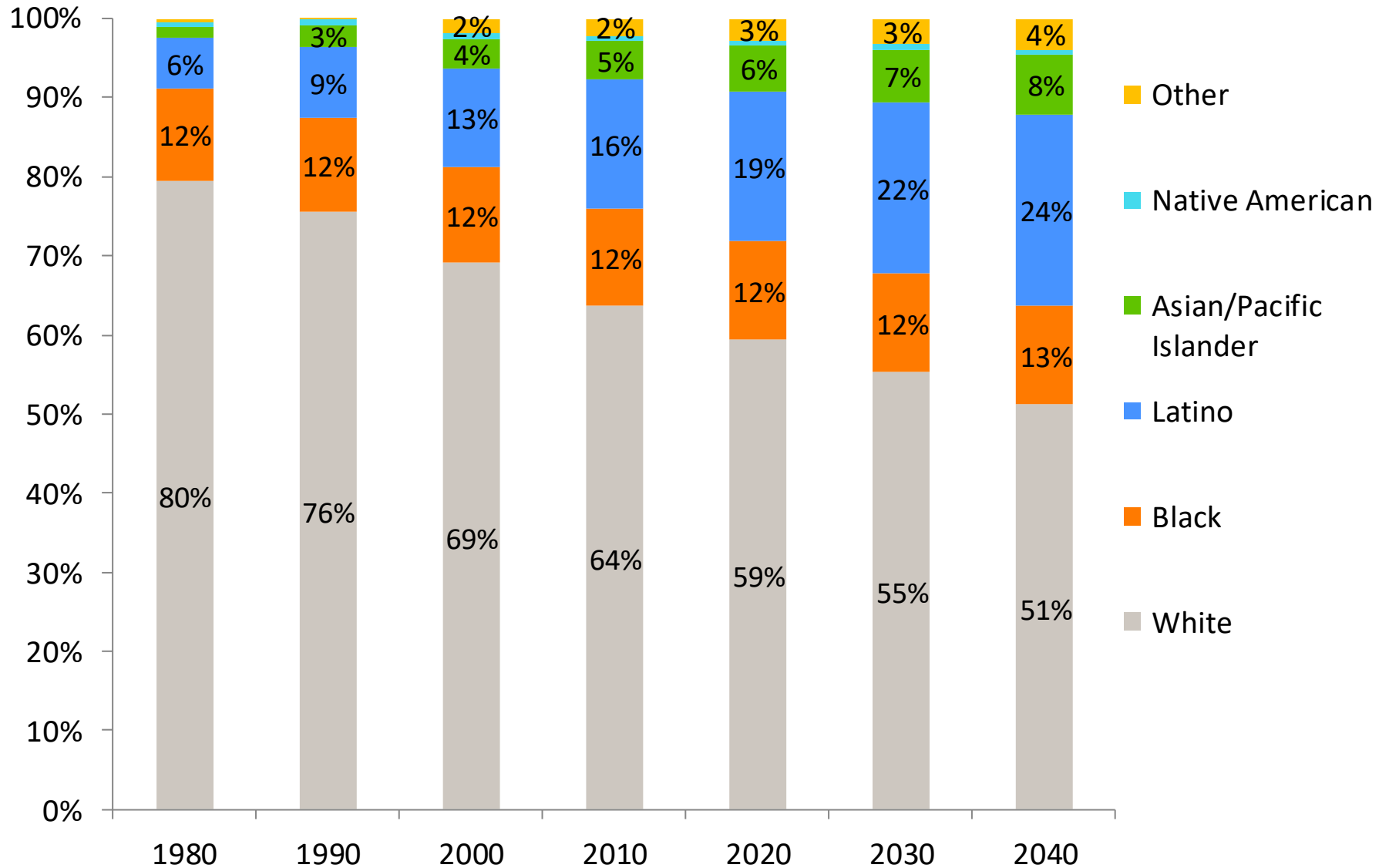
Decadal Population Growth Rates by Race/Ethnicity
United States, 1980-2010

■ 1980-1990 ■ 1990-2000 ■ 2000-2010

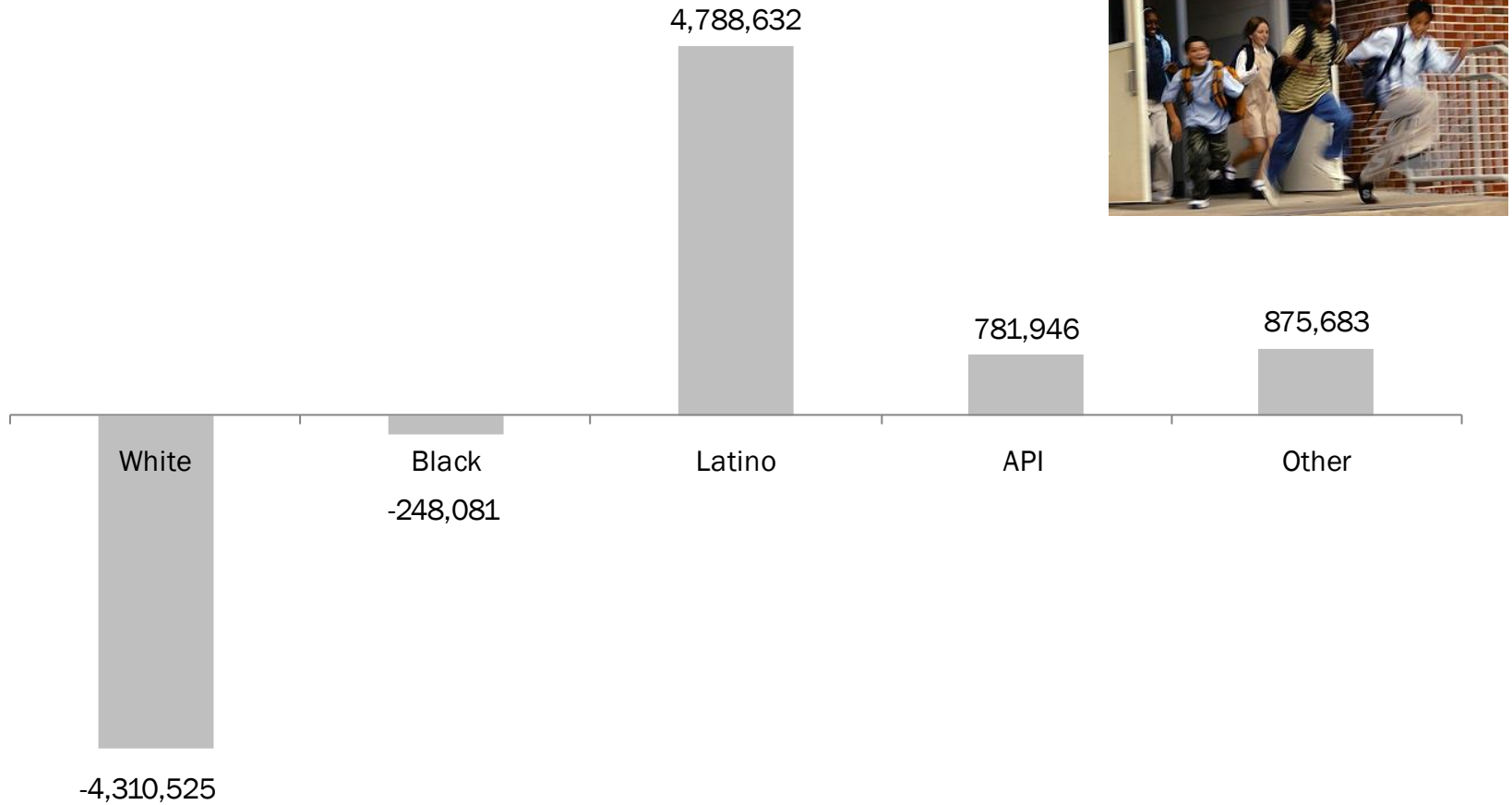


Changing Demographics

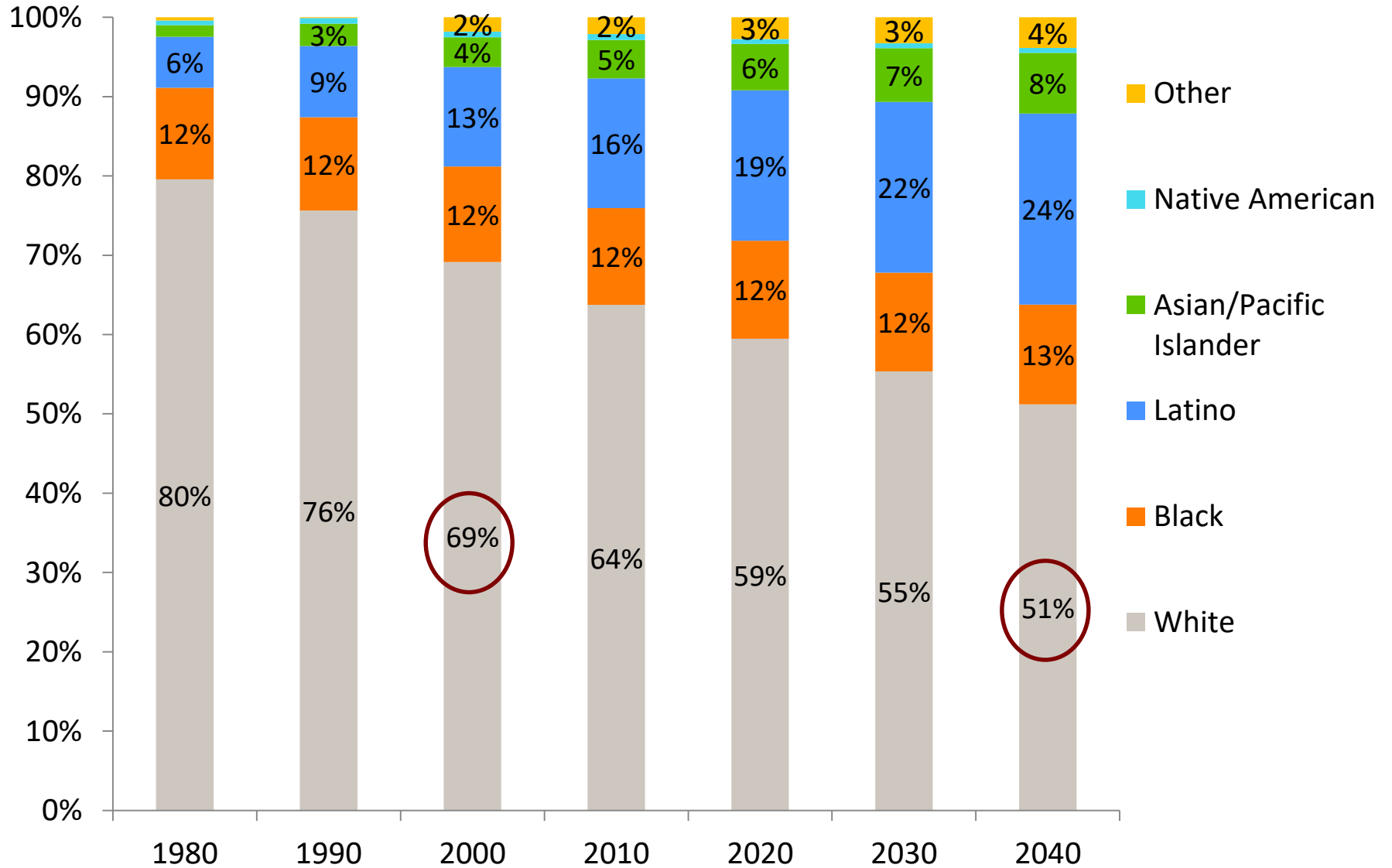
United States, 1980-2040



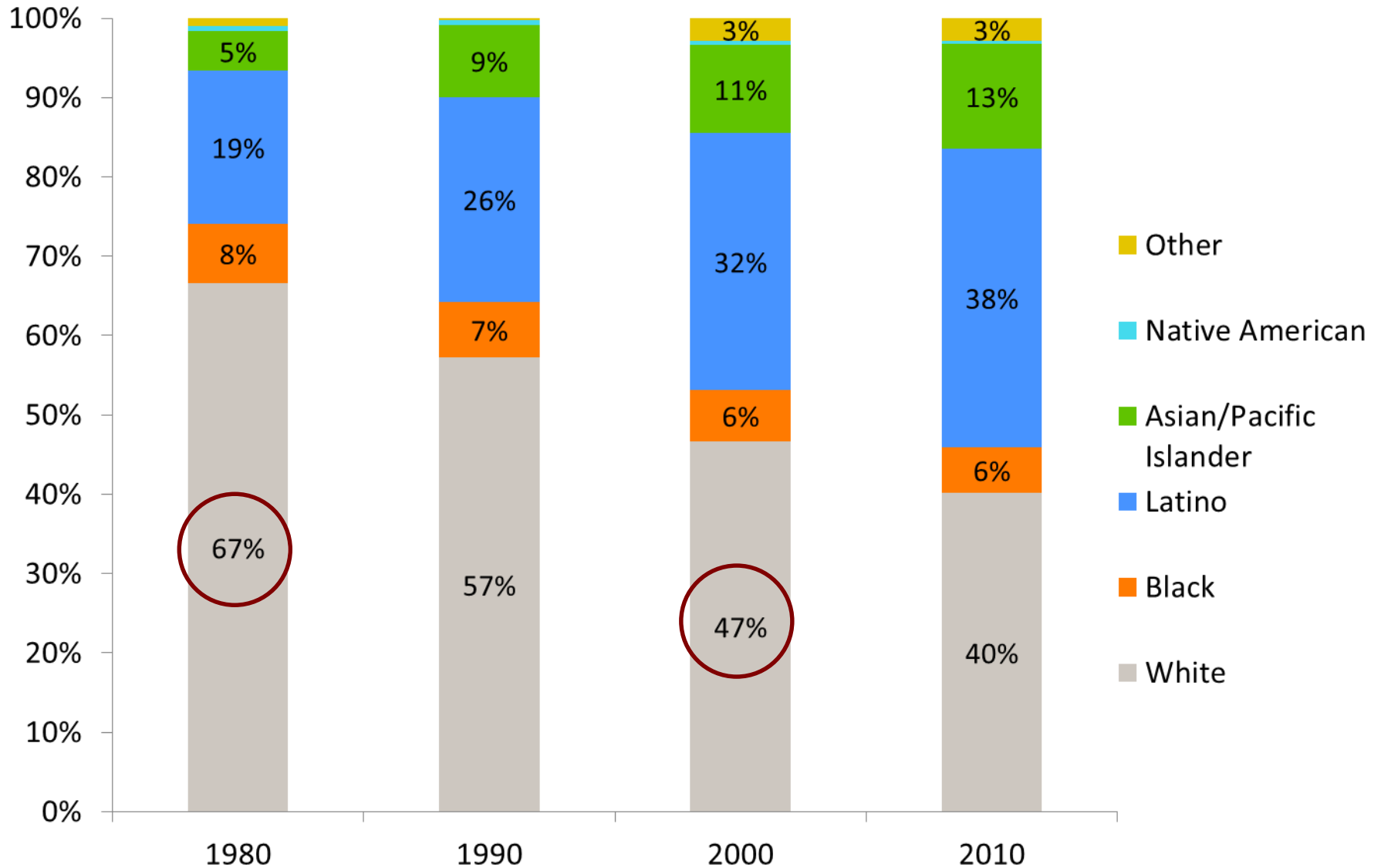
U.S. Change in Youth (<18) Population by Race/Ethnicity, 2000-2010



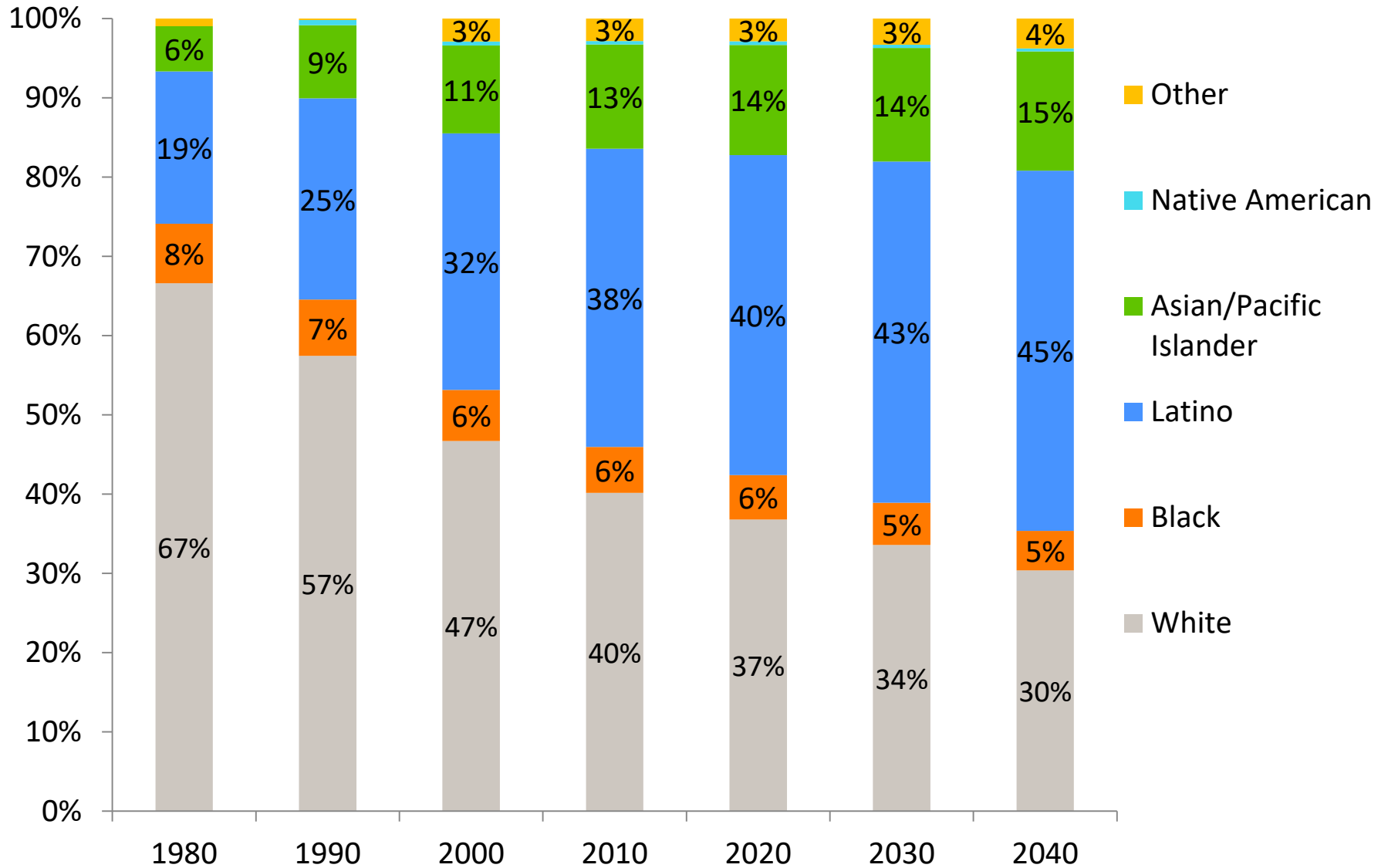
Changing Demographics United States, 1980-2040



Changing Demographics California, 1980-2010

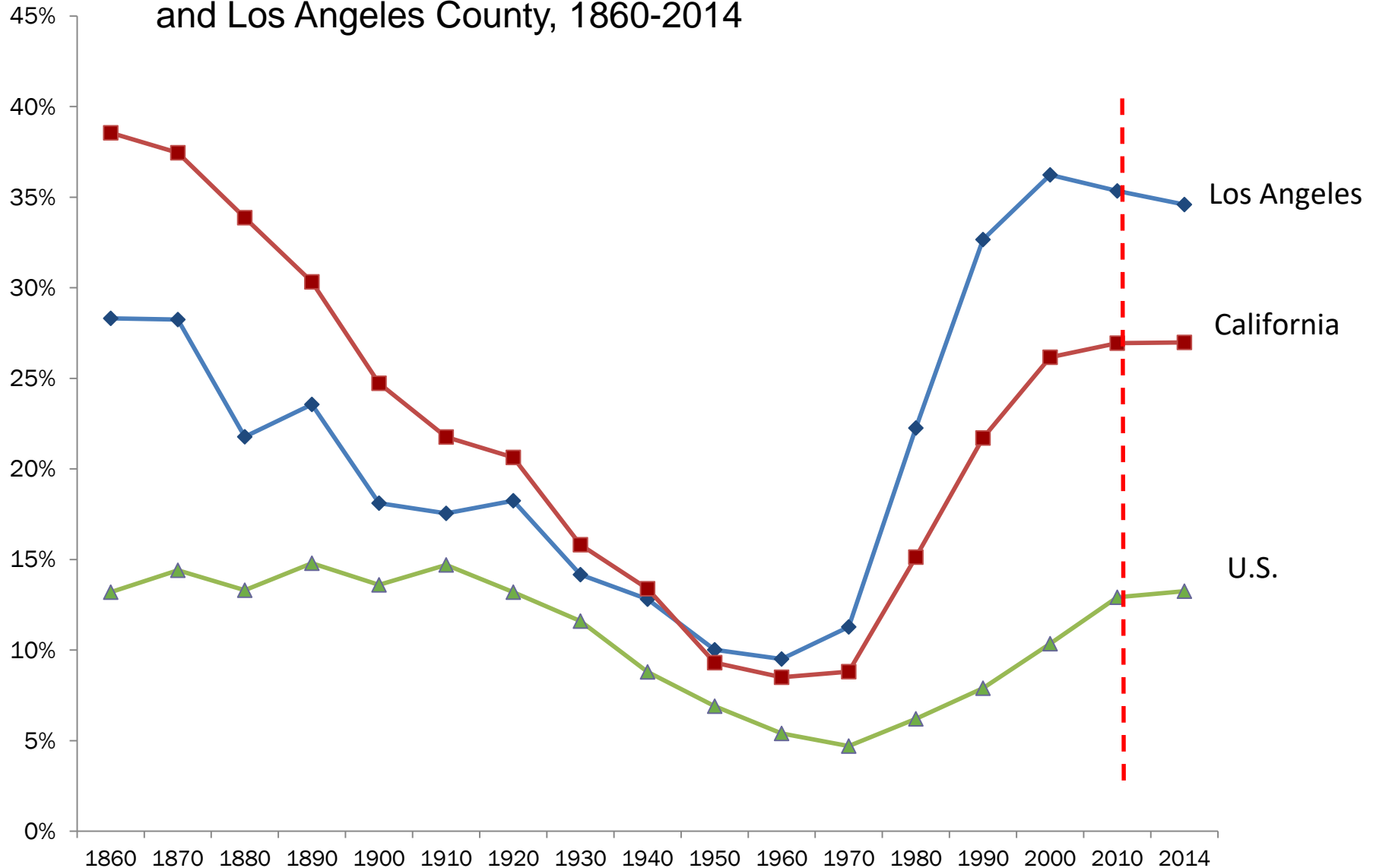


Changing Demographics,
California, 1980-2040



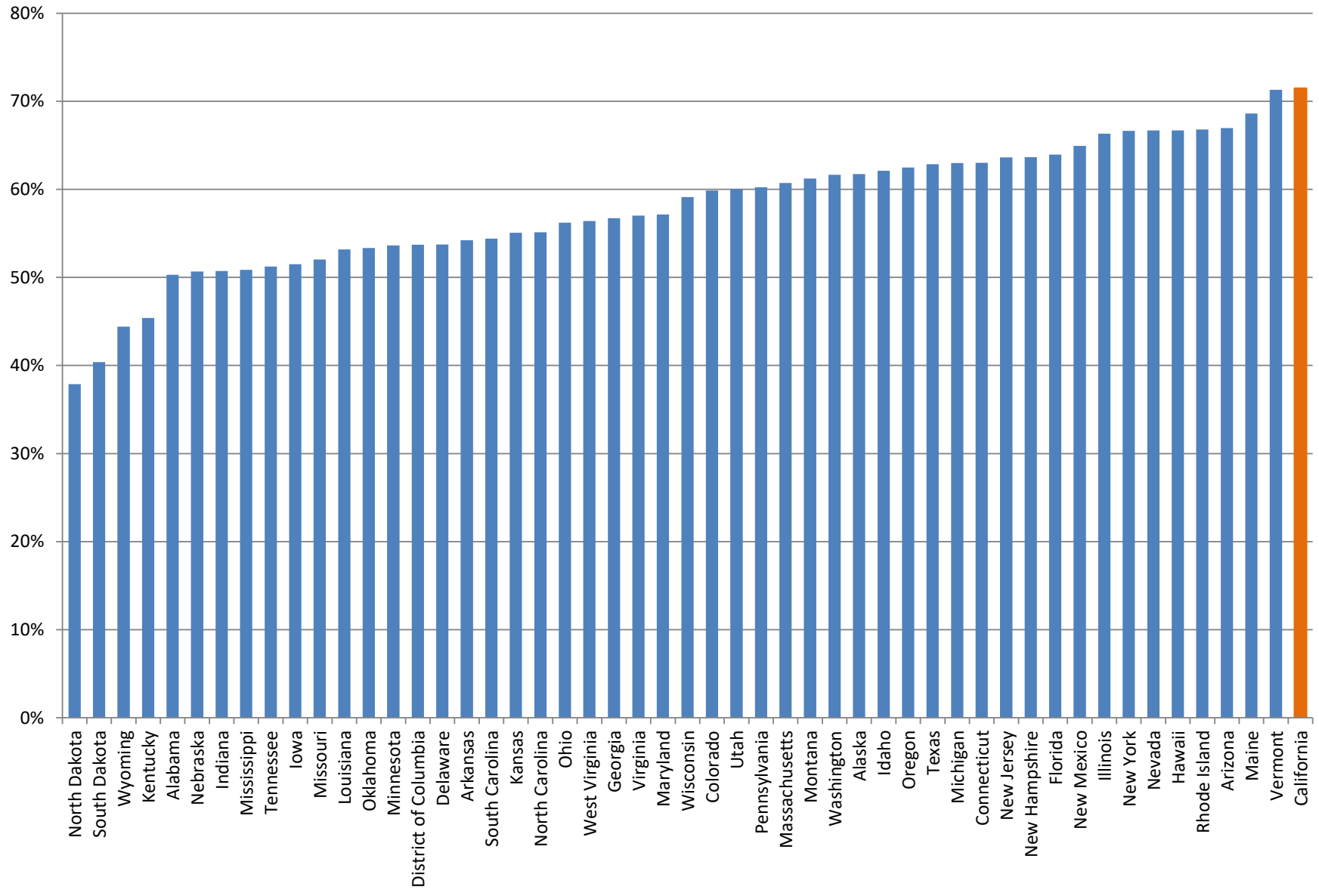
IMMIGRATION AS A (NON-) FACTOR

Immigrant Share of the Population: United States, California, and Los Angeles County, 1860-2014

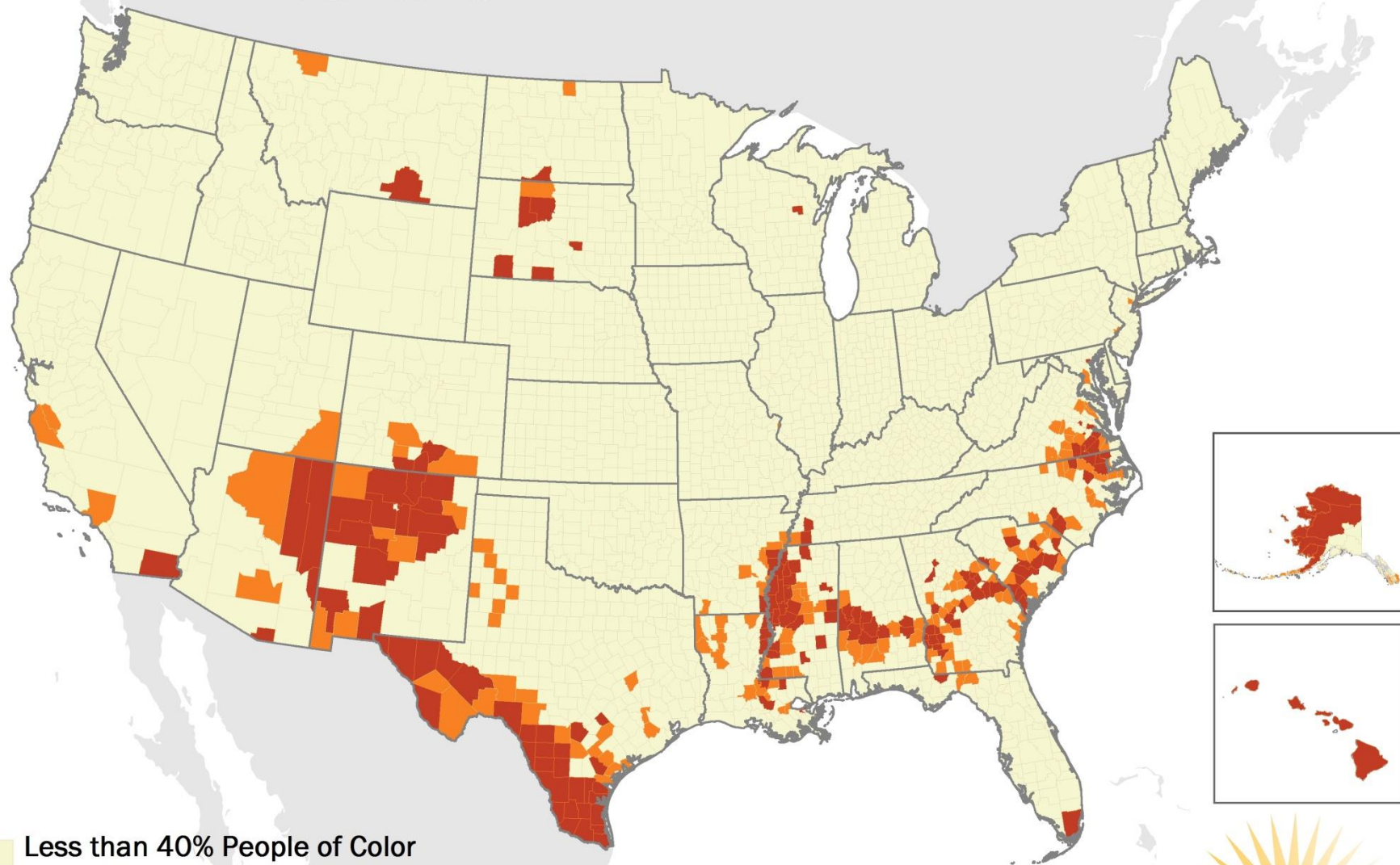


A MORE SETTLED IMMIGRANT POPULATION

Percent of Immigrant Population in U.S. Since 1999



1980 Percent People of Color by County



- Less than 40% People of Color
- "Tipping Point" Counties: 40% to 50% People of Color
- Greater than 50% People of Color

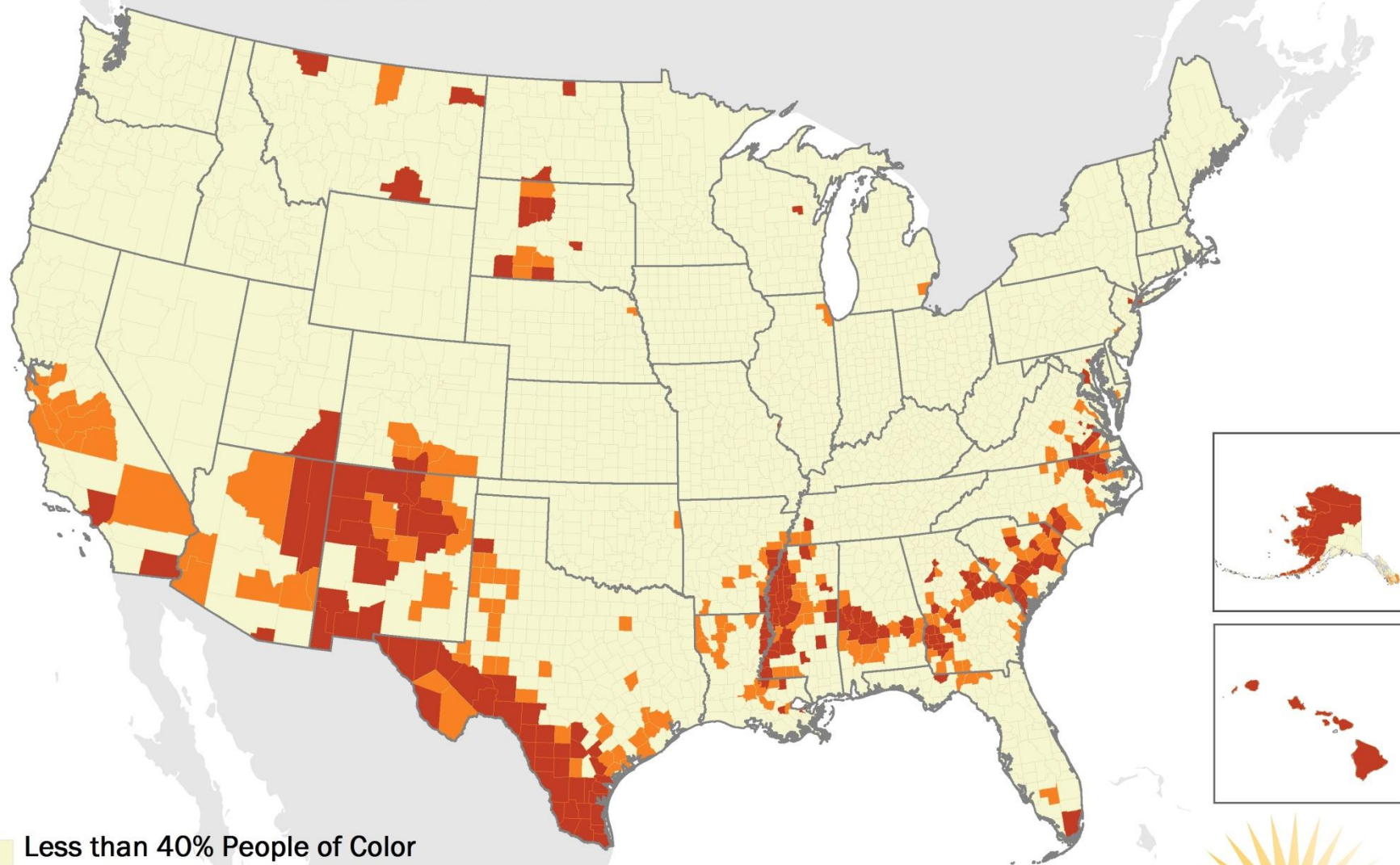
Sources: 1980 Census, Census TIGER/Line, NHGIS, and ESRI.

Lifting Up What Works
PolicyLink

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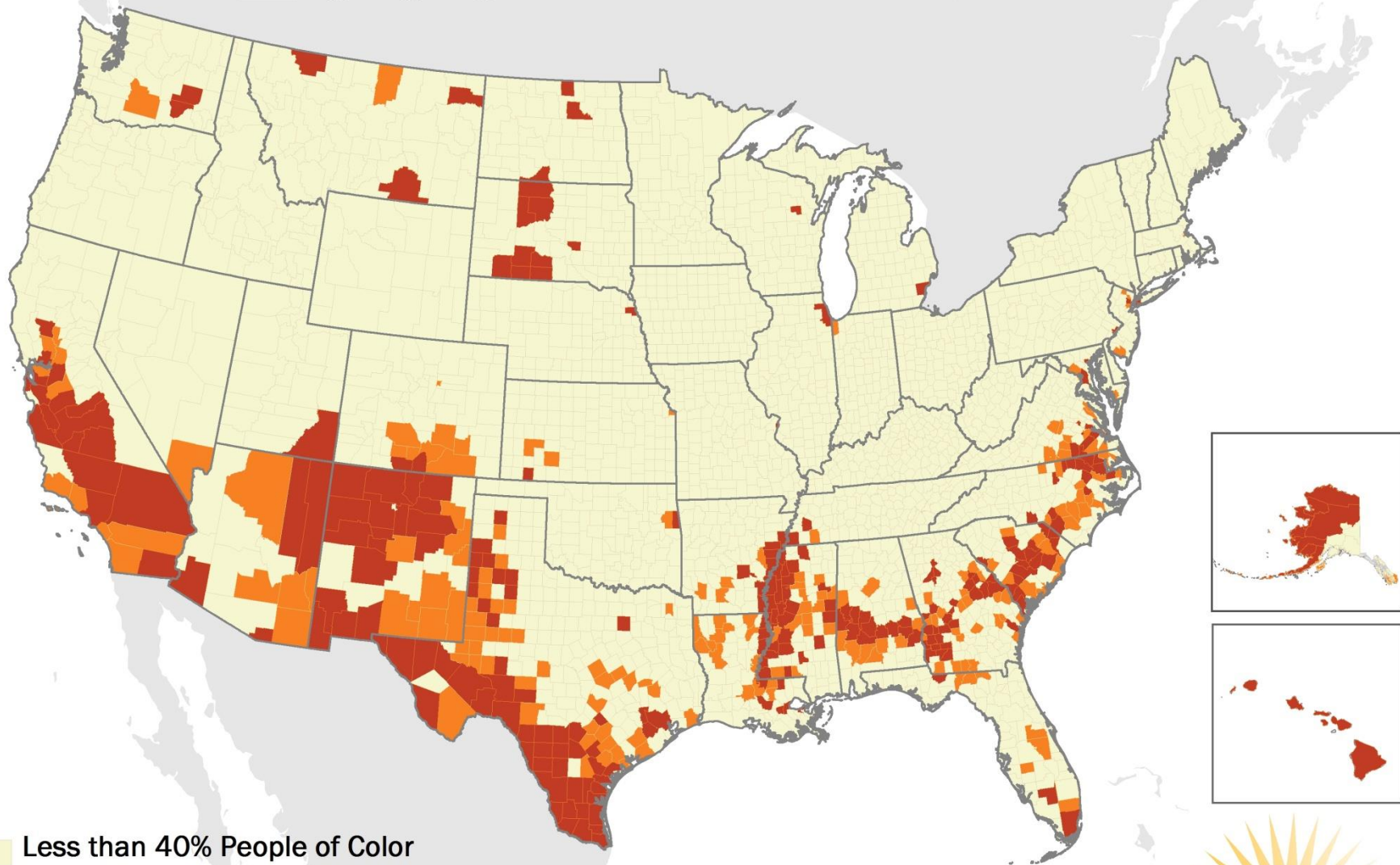
Sources: 1990 Census, Census TIGER/Line, NHGIS, and ESRI.

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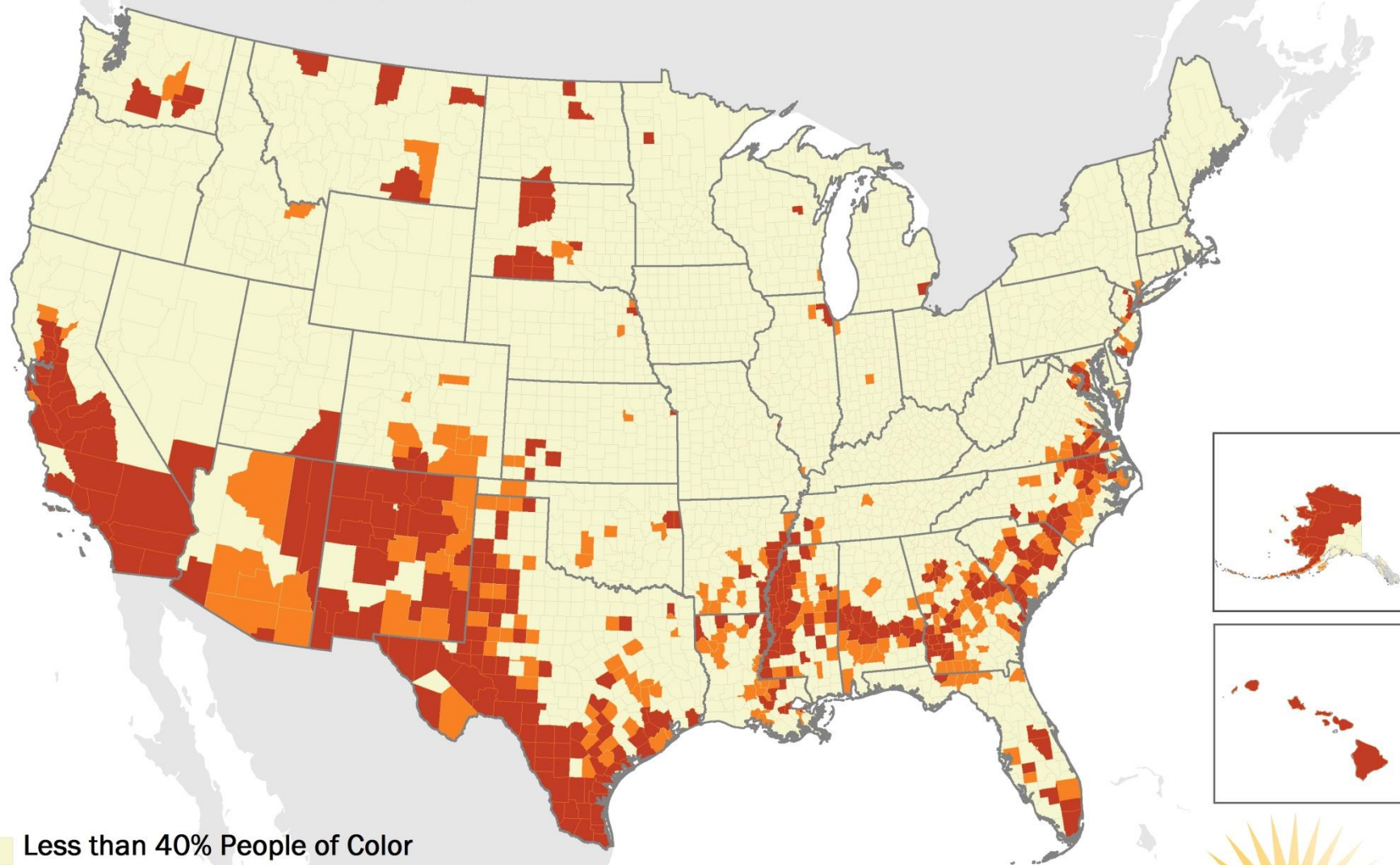
Sources: 2000 Census, Census TIGER/Line, NHGIS, and ESRI.

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2010 Percent People of Color by County



- Less than 40% People of Color
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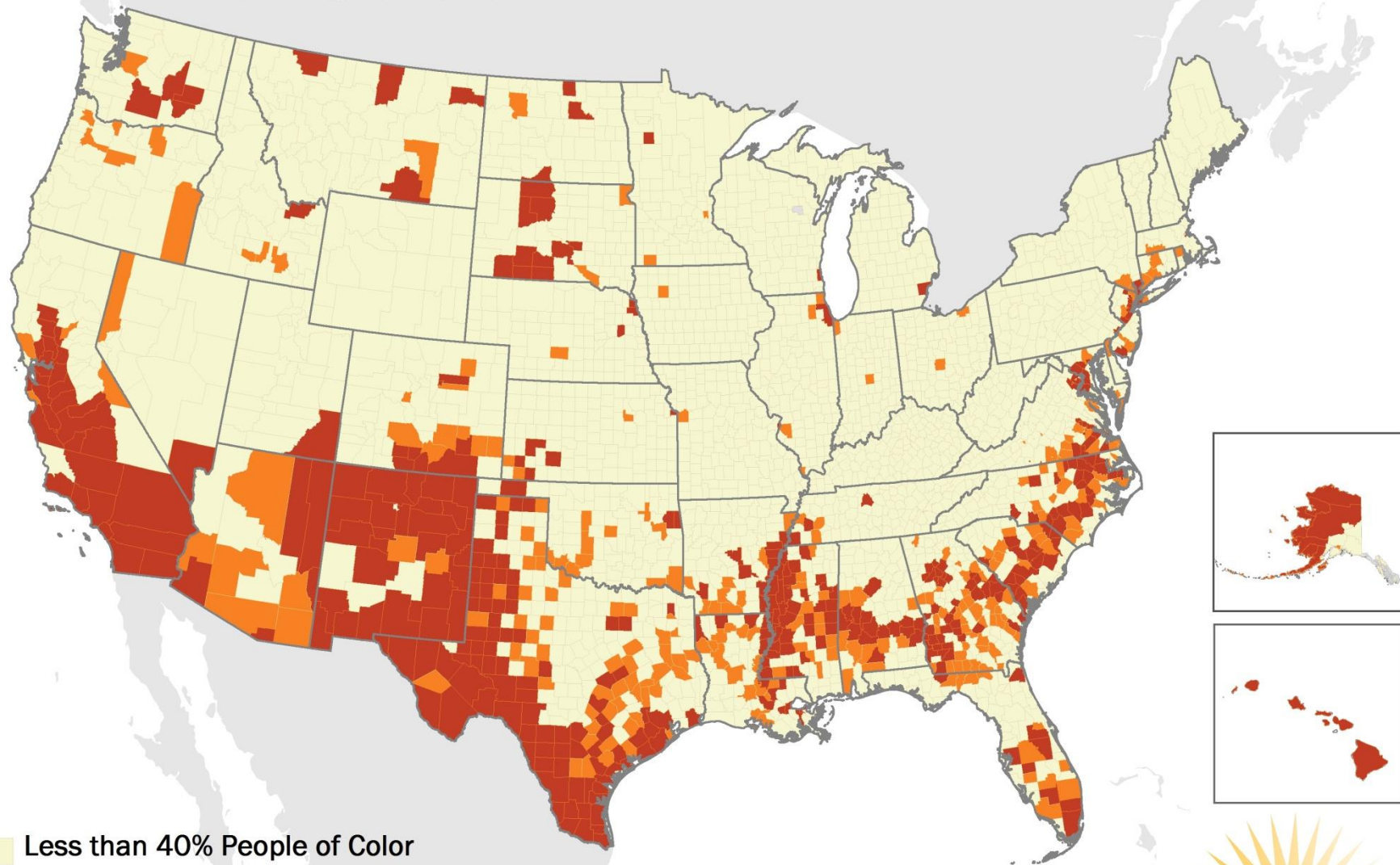
Sources: 2010 Census, Census TIGER/Line, NHGIS, and ESRI.

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2020 Percent People of Color by County



- Less than 40% People of Color
- "Tipping Point" Counties: 40% to 50% People of Color
- Greater than 50% People of Color

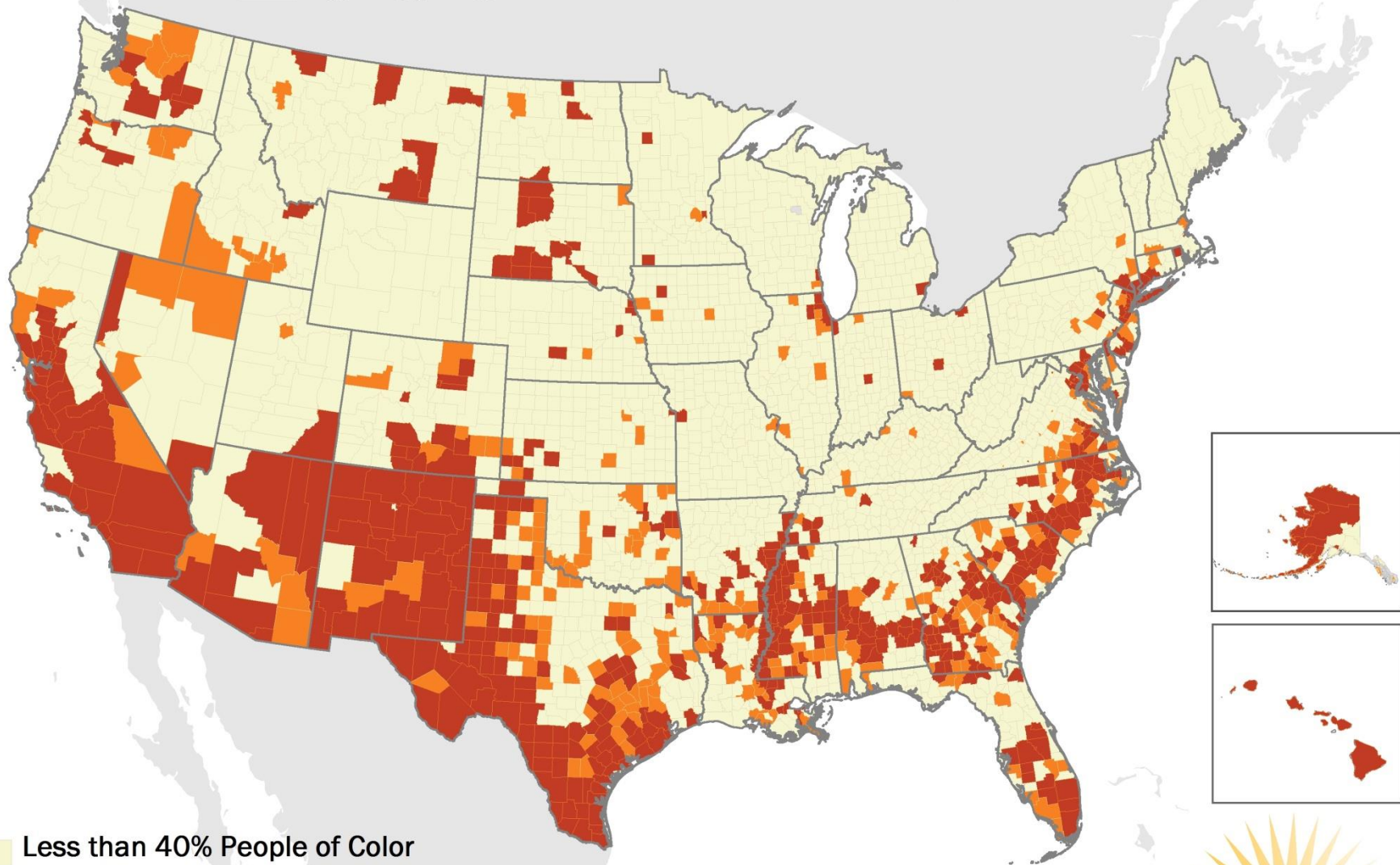
Sources: Woods & Poole Economics projections data (adjusted using the 2010 Census), Census TIGER/Line, NHGIS, and ESRI.

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2030 Percent People of Color by County



- Less than 40% People of Color
- "Tipping Point" Counties: 40% to 50% People of Color
- Greater than 50% People of Color

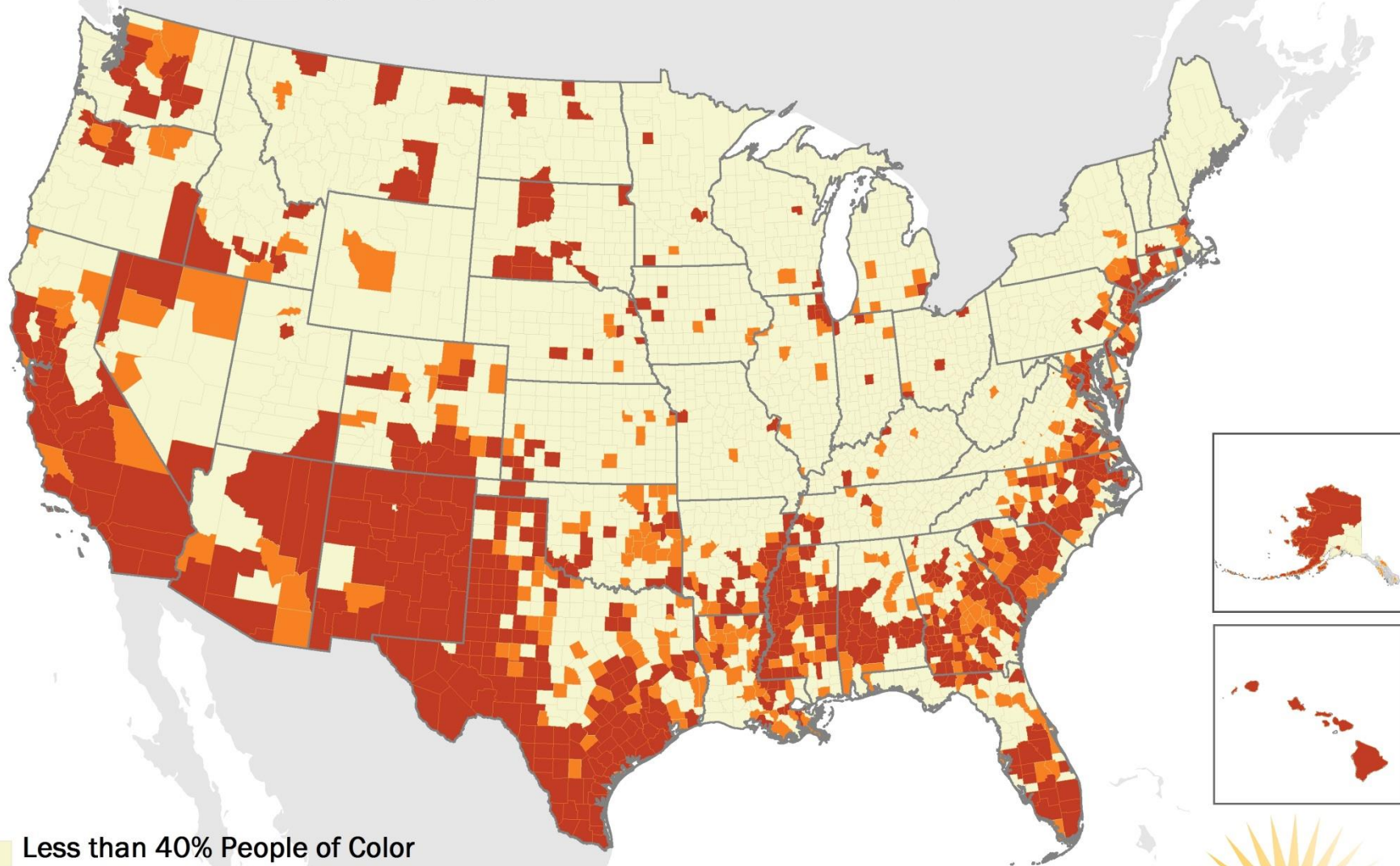
Sources: Woods & Poole Economics projections data (adjusted using the 2010 Census), Census TIGER/Line, NHGIS, and ESRI.

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2040 Percent People of Color by County



Less than 40% People of Color

"Tipping Point" Counties: 40% to 50% People of Color

Greater than 50% People of Color

Sources: Woods & Poole Economics projections data (adjusted using the 2010 Census), Census TIGER/Line, NHGIS, and ESRI.

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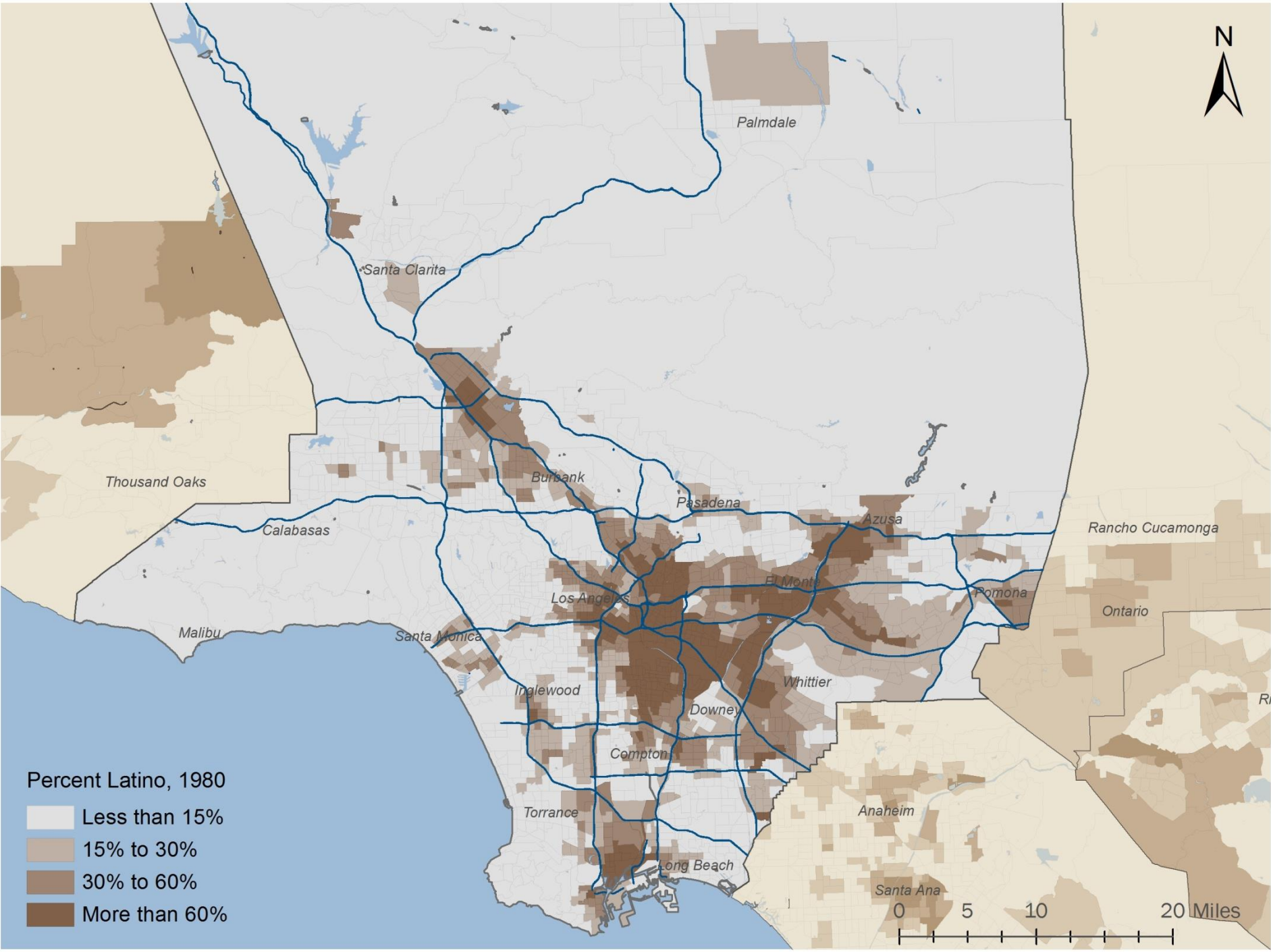
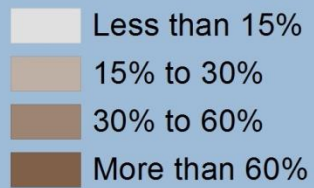
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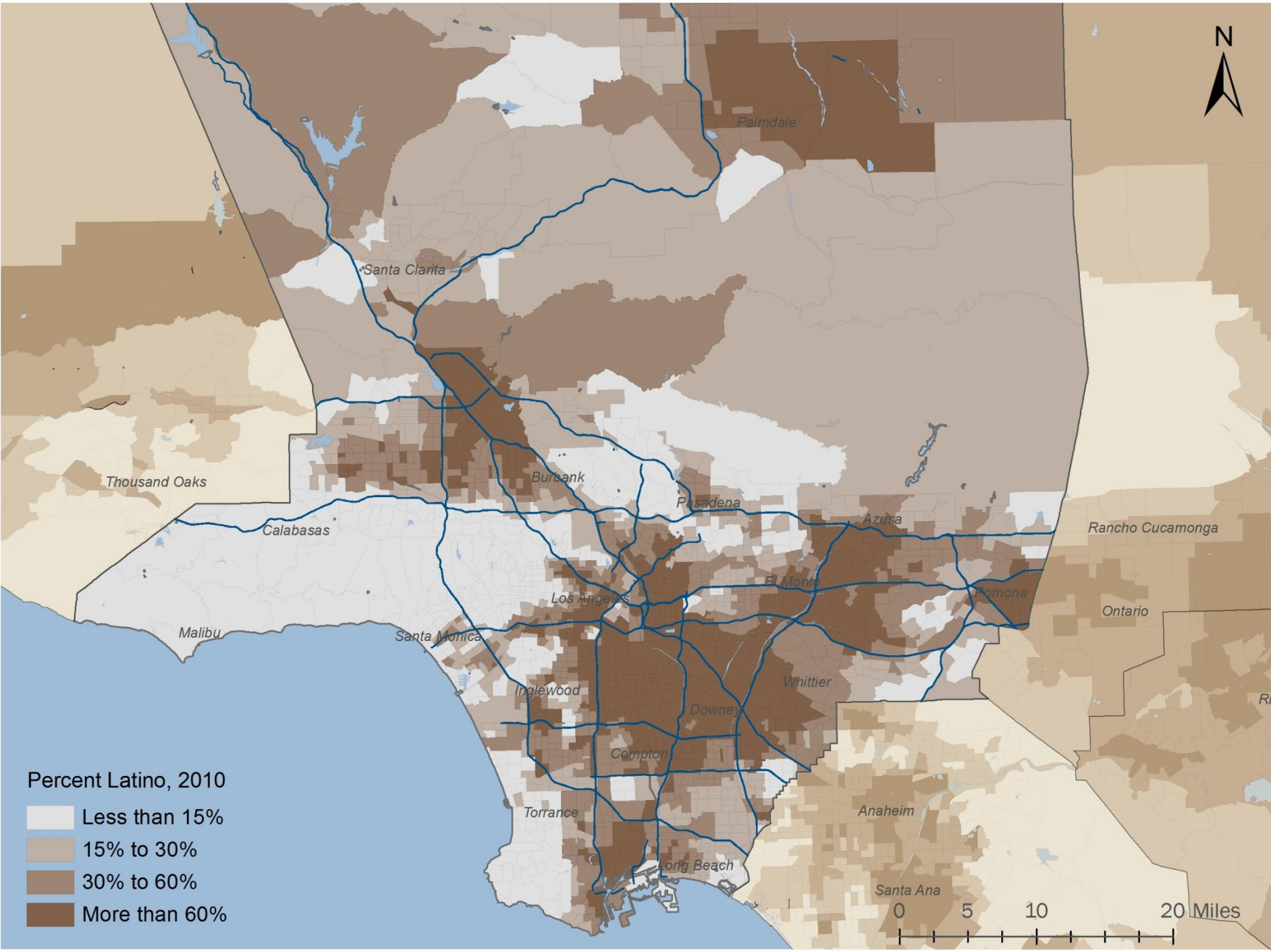
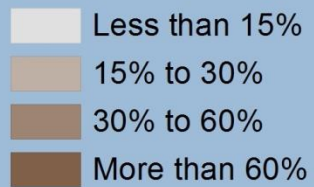


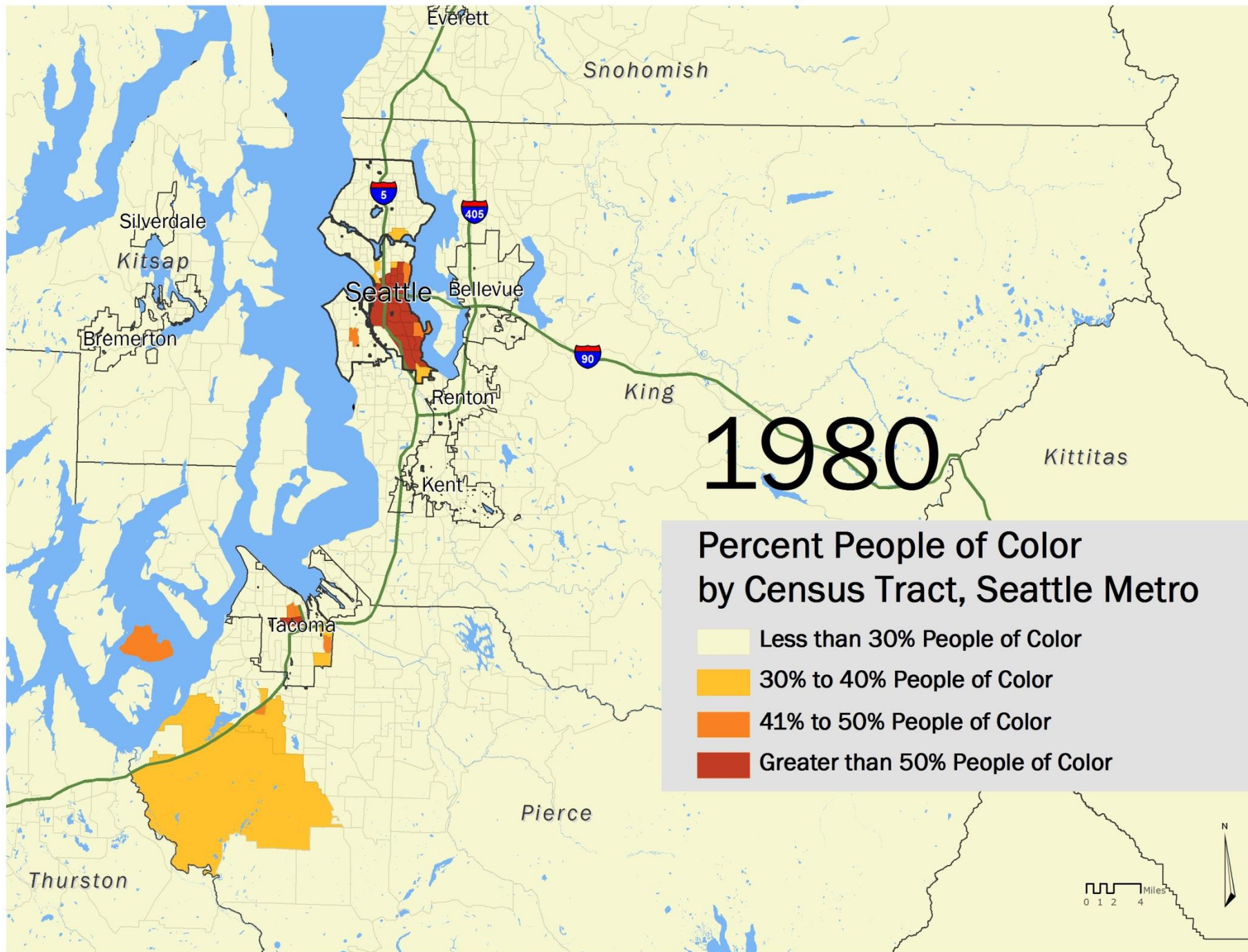
Percent Latino, 1980

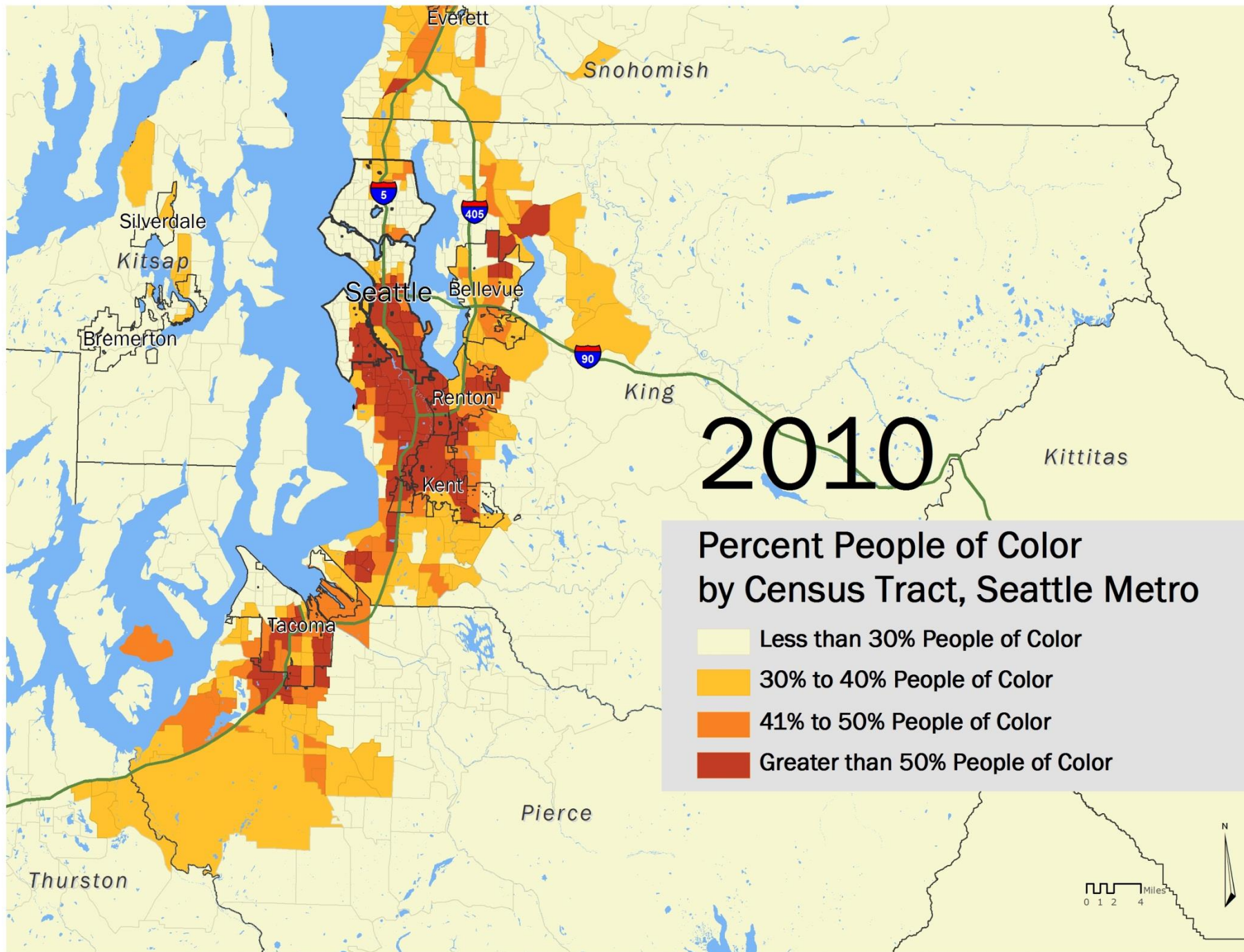




Percent Latino, 2010







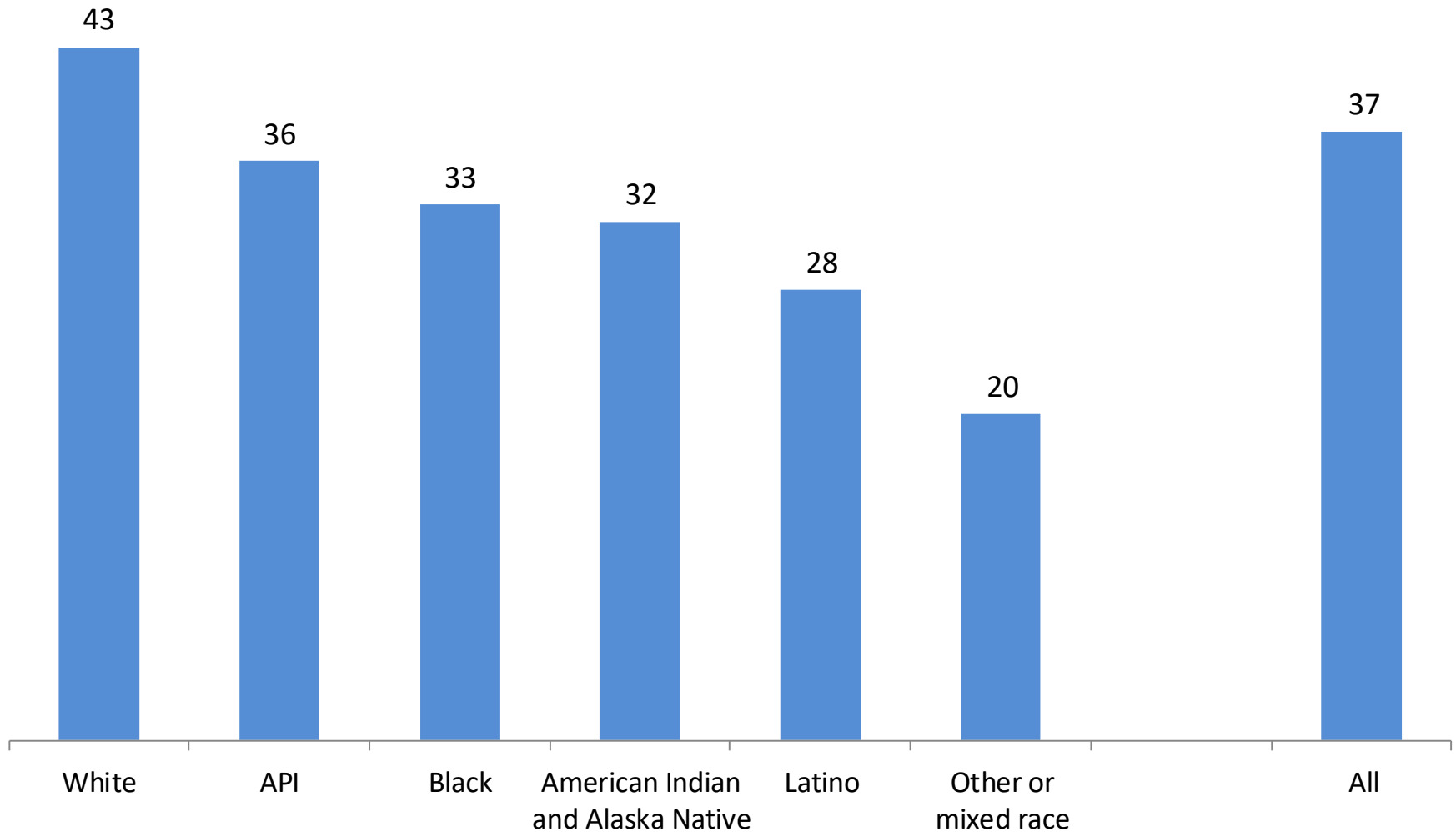
CENTRAL CITY COMEBACK OR “PUSH-OUT”

— — **COMEBACK** **CITY**

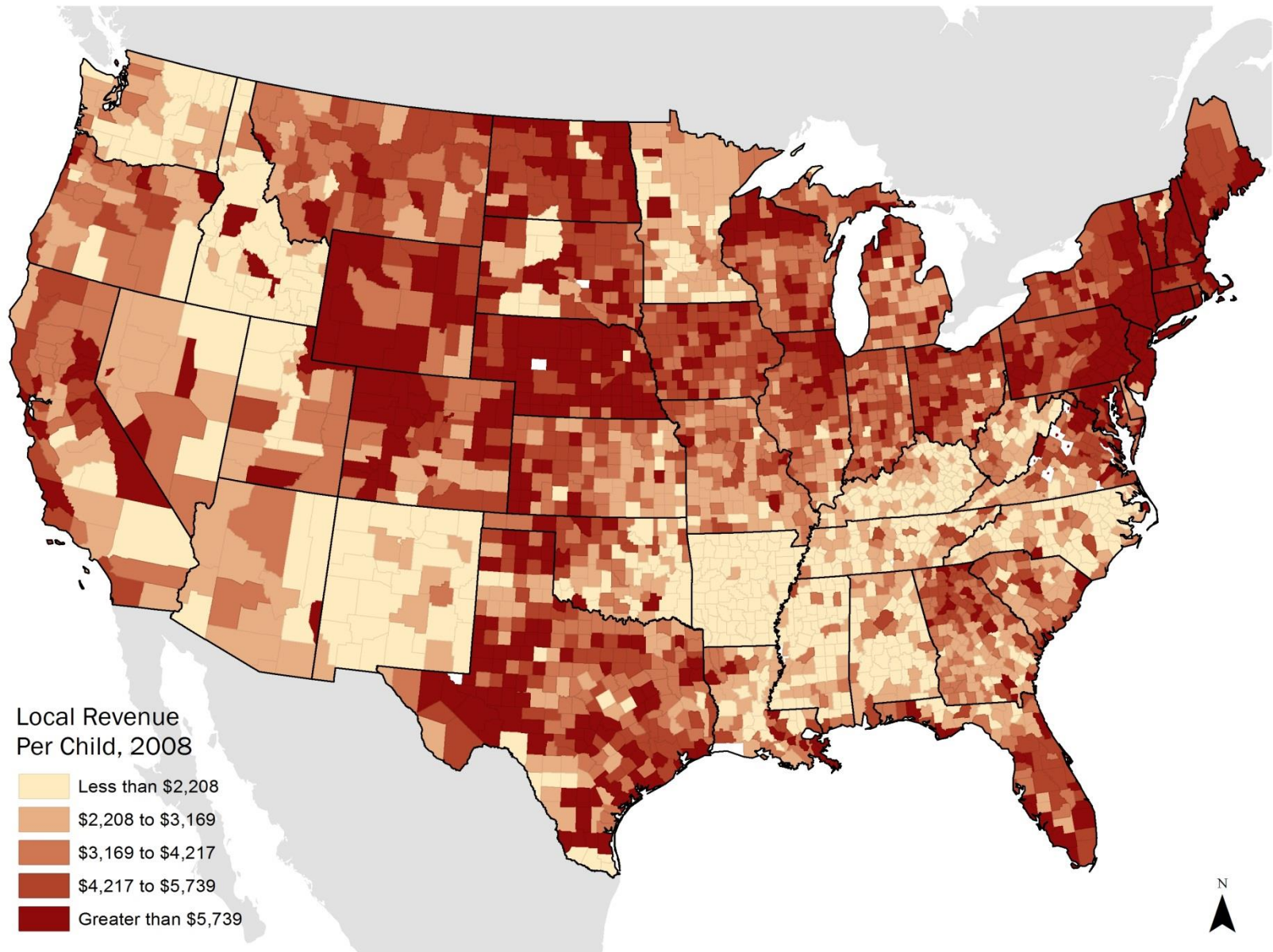


THE NEW “GENERATION GAP”

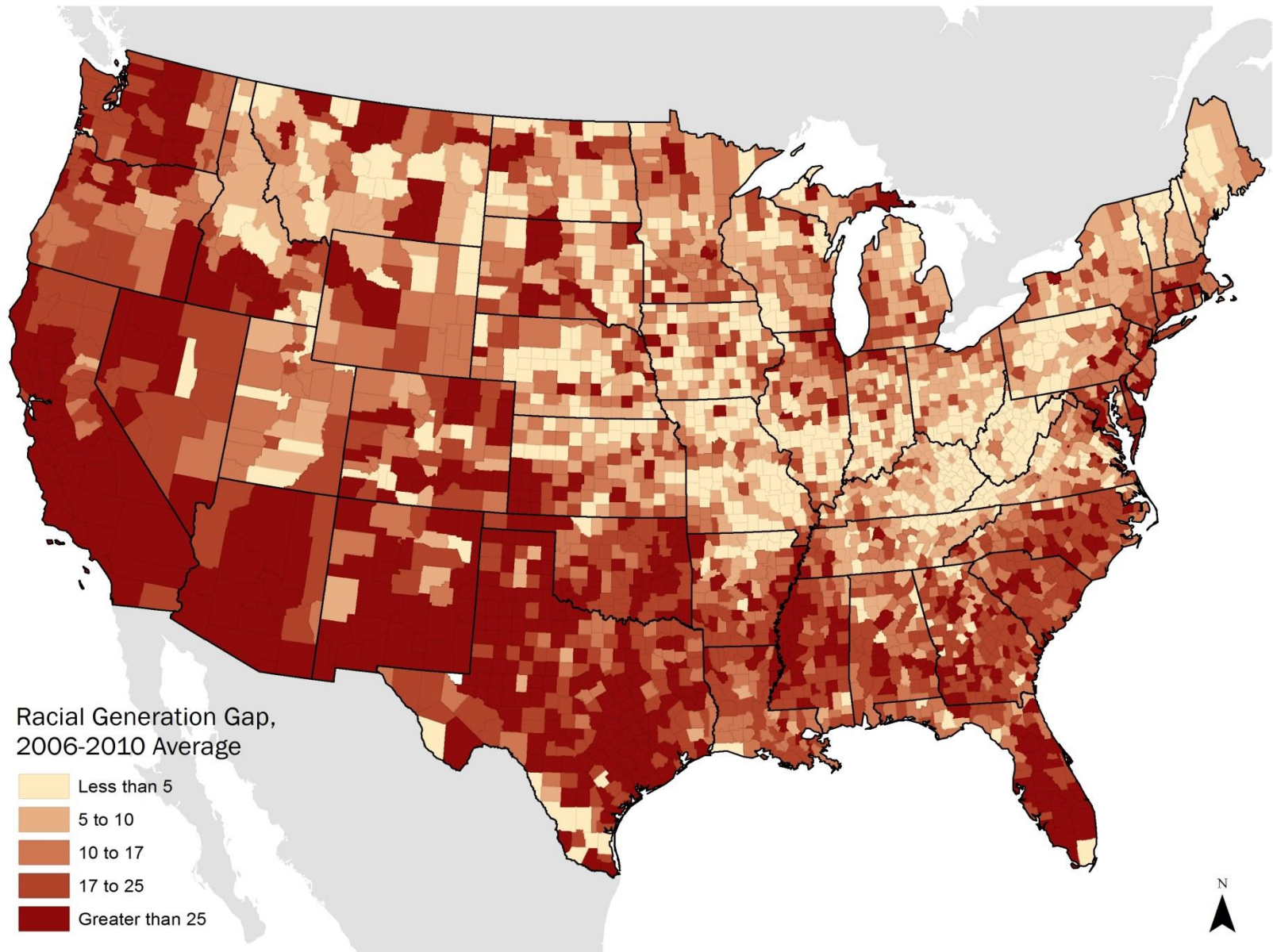
Median Age by Race/Ethnicity,
United States, 2008-2012



THE GAP MATTERS

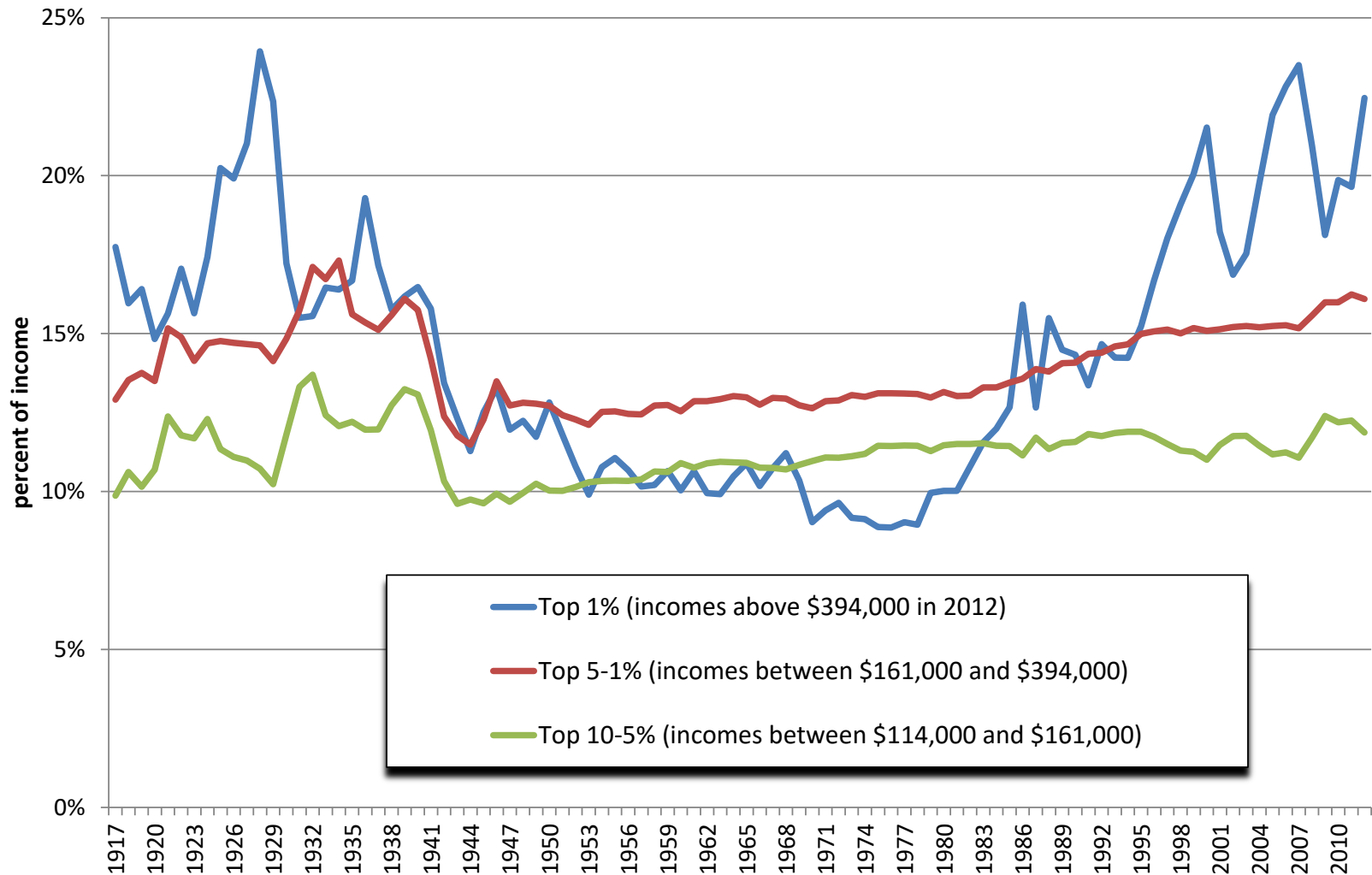


THE GAP MATTERS



CHALLENGE OF INEQUALITY

Income Distribution in the U.S., 1917-2012

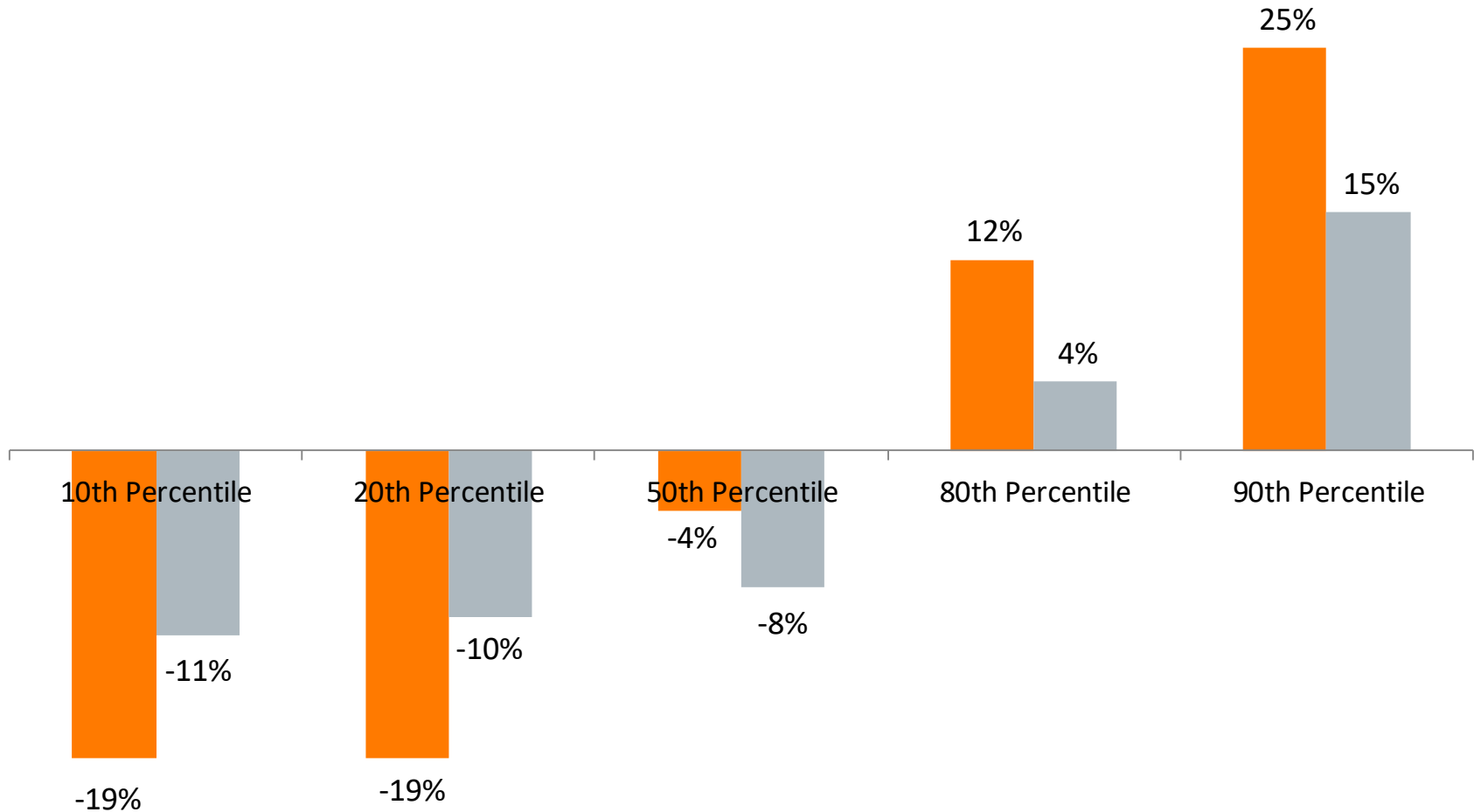


Source: Emmanuel Saez, *Striking It Richer: The Evolution of Top Incomes in the United States* (Update : September 15, 2013).

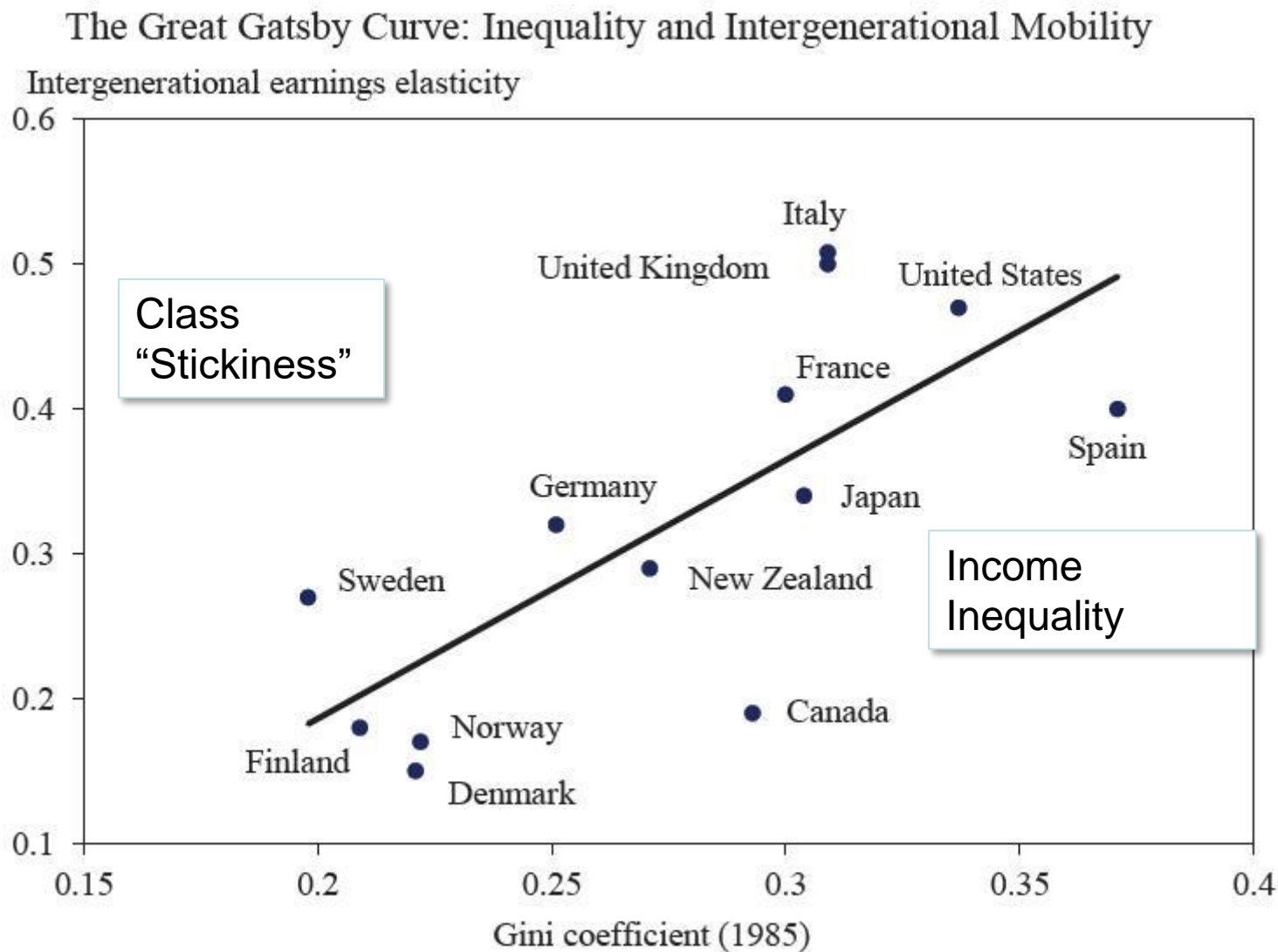
CHALLENGE OF INEQUALITY

Income Percentiles, Earned Income for Full-Time Workers 25-64 (\$2010)
U.S. and California, 1980-2010*

California United States



BUT WE MOVE UP OVER TIME?



Source: Corak (2011) and OECD.

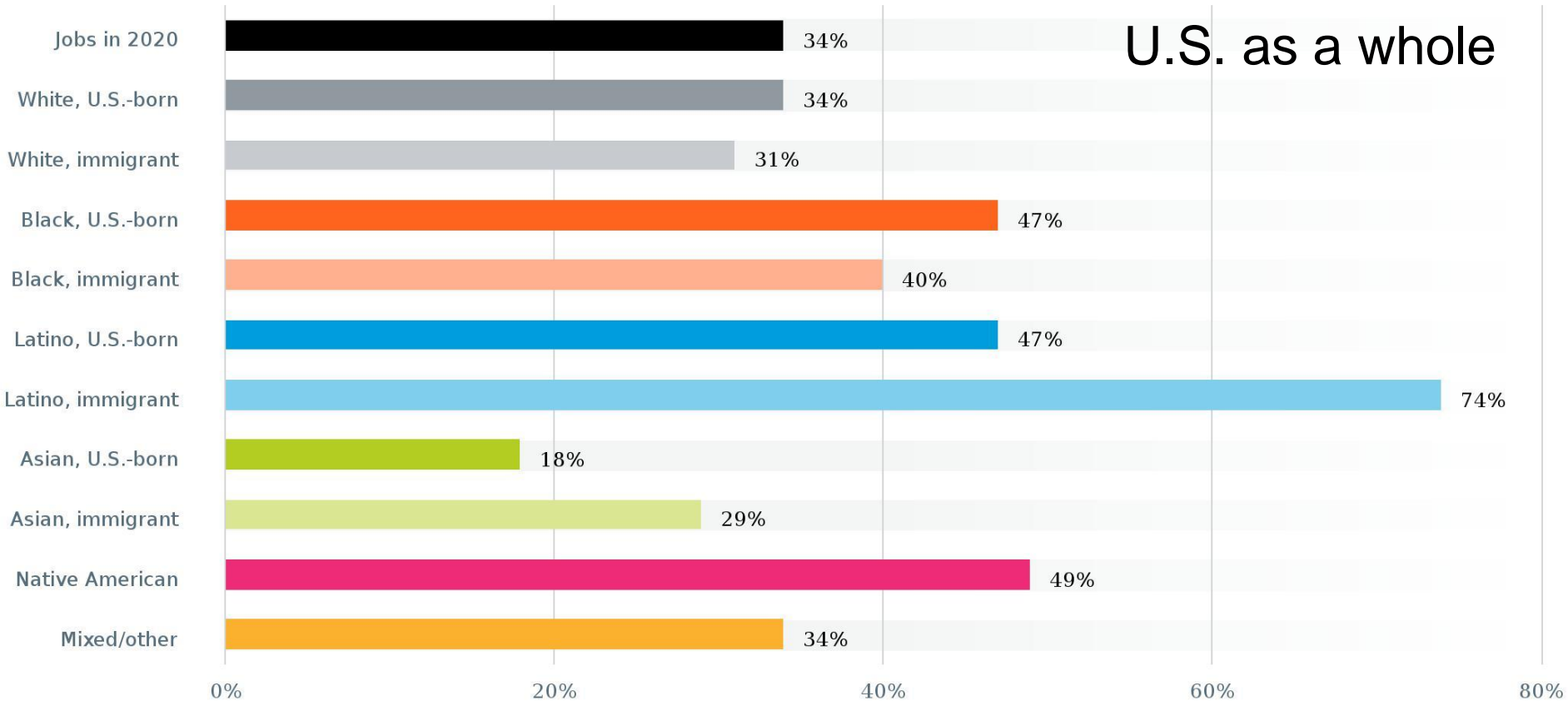
BUT AT LEAST RACIAL PROGRESS?

**Ratio of U.S. Resident Median Family Income 1947-2013
(Blacks and Latinos Relative to Whites)**



JOBS REQUIRING ONLY H.S. DEGREE

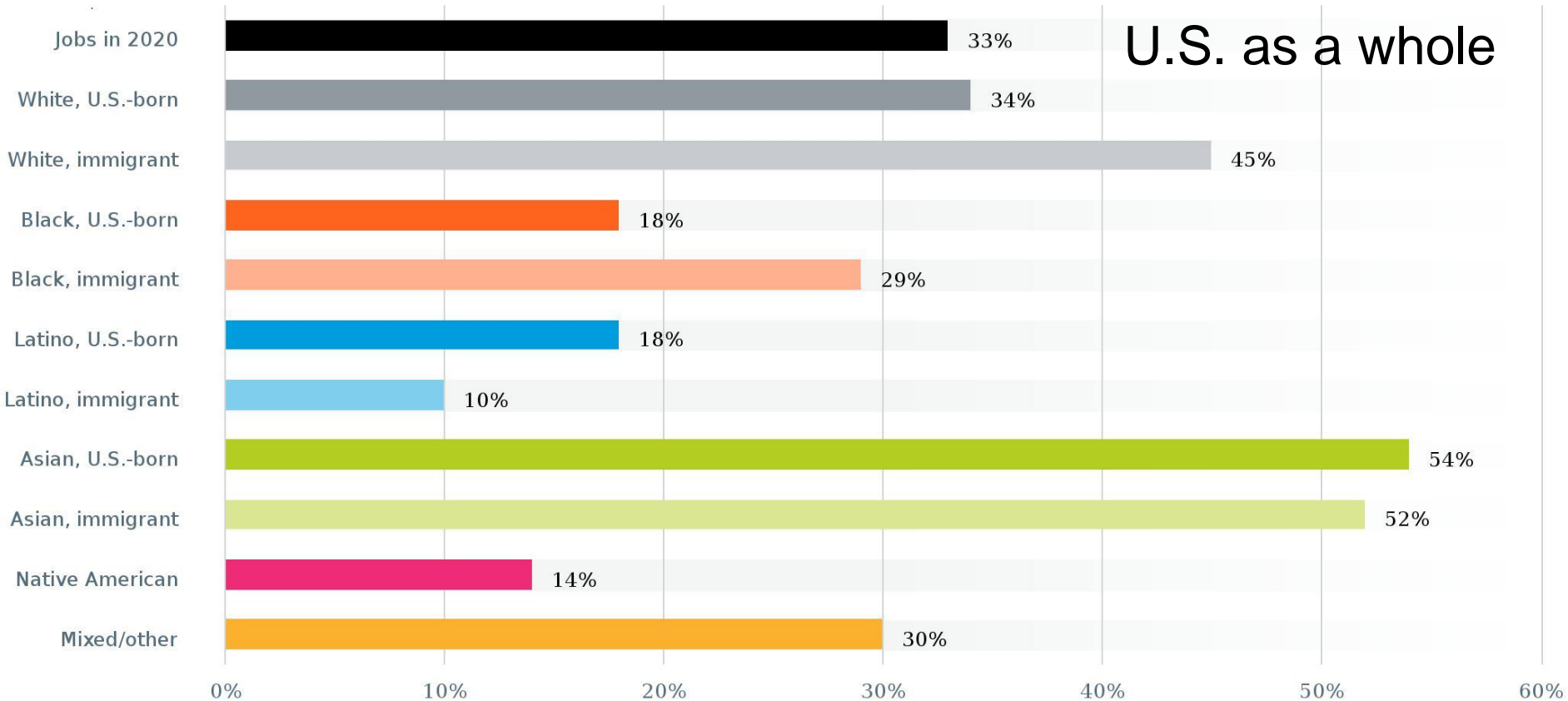
(compared to population with same educational level)



IPUMS; Georgetown University Center on Education and the Workforce
PolicyLink/PERE National Equity Atlas, www.nationalequityatlas.org

JOBS REQUIRING B.A. OR BETTER

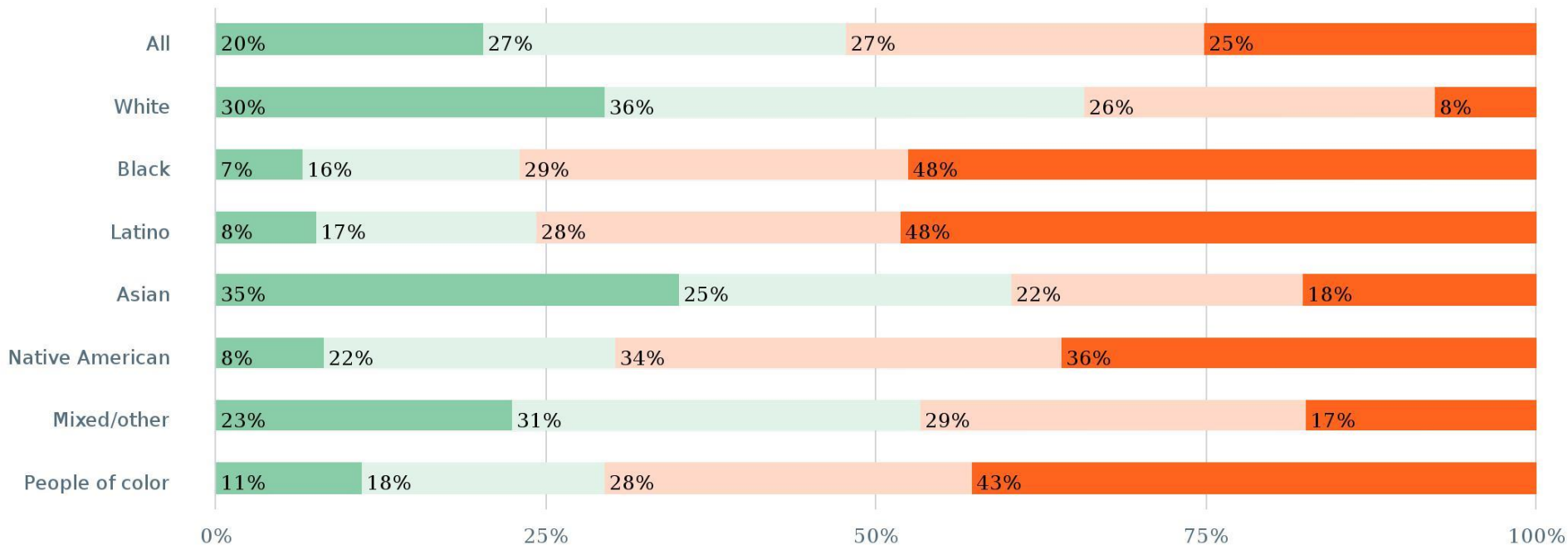
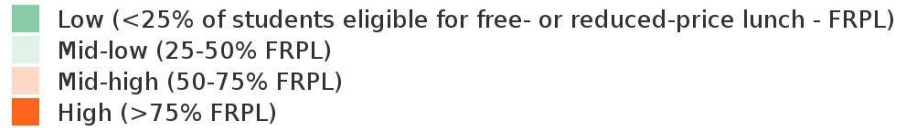
(compared to population with same educational level)



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PolicyLink/PERE National Equity Atlas, www.nationalequityatlas.org

PREPARING THE NEXT GENERATION?

Kids of color concentrated
in high-poverty schools
(U.S. as a whole)



WHY SO IMPORTANT NOW?

NEXT AMERICA

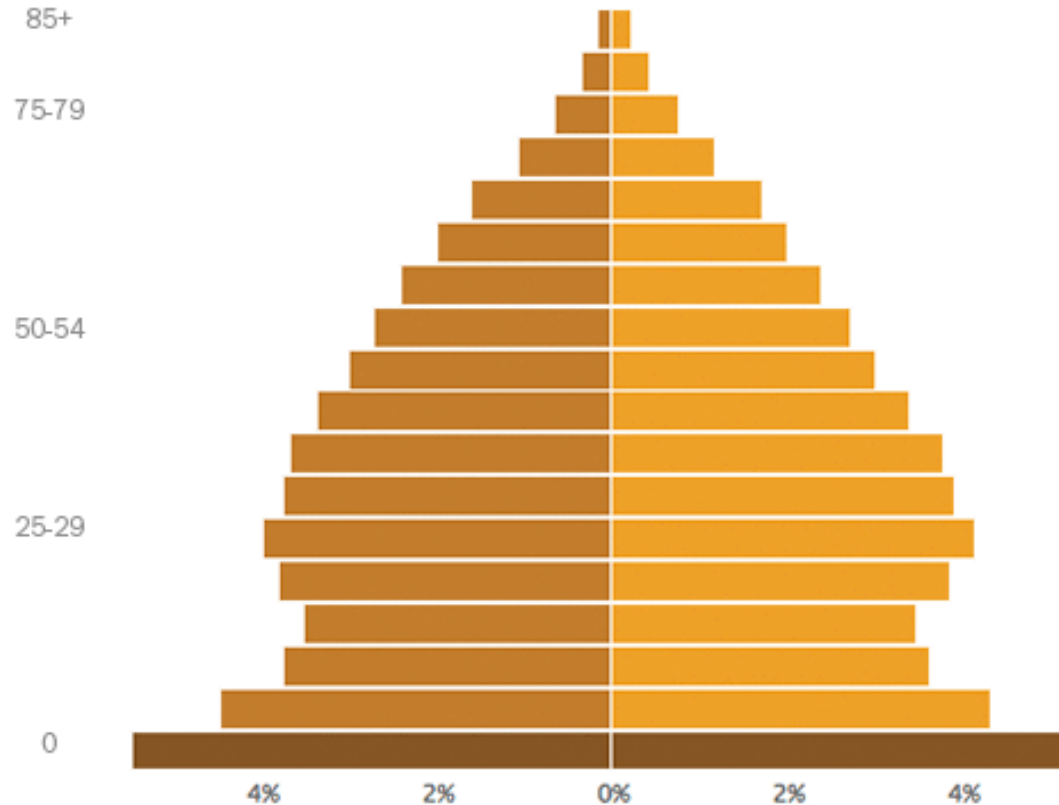
Percent of U.S. Population by Age Group, 1950-2060

■ Baby Boomers

MALE

1950

FEMALE



PEW RESEARCH CENTER

THINKING NEW: EQUITY AND GROWTH

Conventional wisdom in economics says there is a trade-off between equity and efficiency.

But, new evidence shows that regions that work **toward equity** have **stronger** and **more resilient** economic growth—for **everyone**.



EVIDENCE: EQUITY AND GROWTH

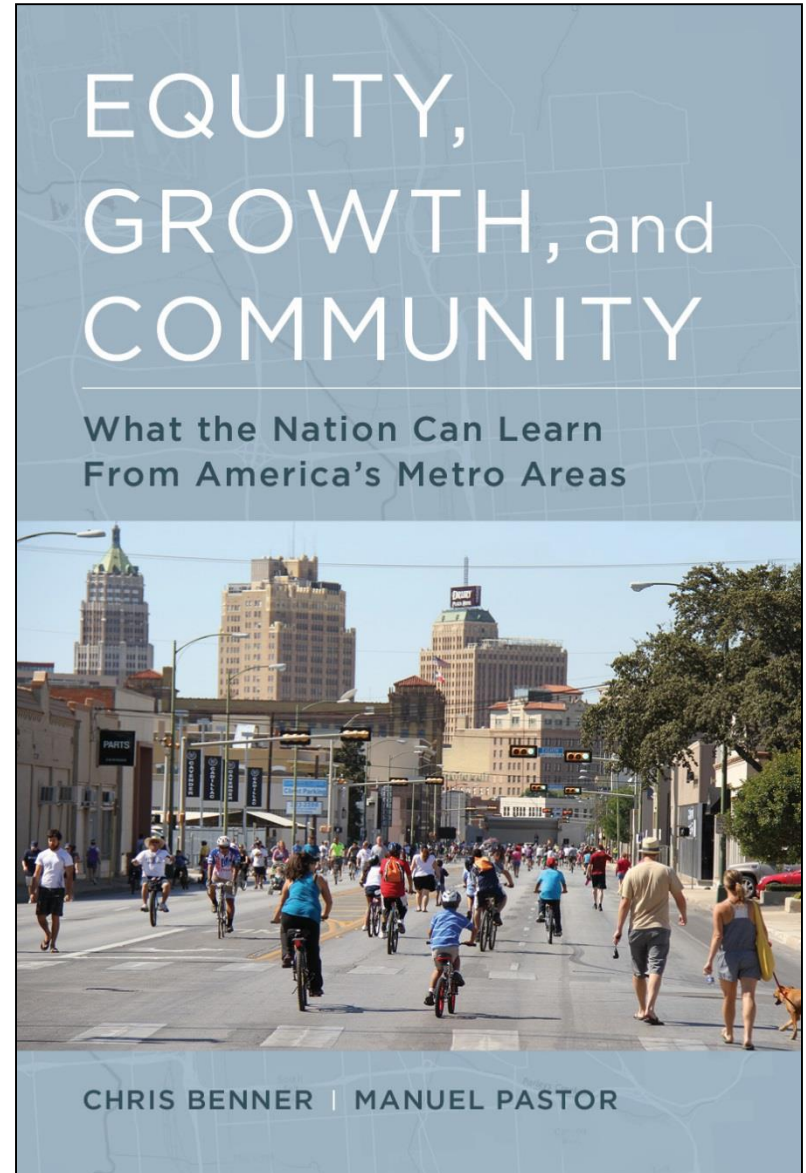


Even the Federal Reserve Bank of Cleveland found that that **racial inclusion** and **income equality** matter for growth.



EVIDENCE: EQUITY AND GROWTH

We have developed these ideas further in . . .



POLICIES FOR EQUITY & SUSTAINABILITY

WORKFORCE STRATEGIES

Need to promote clusters with career ladders, integrating this with neighborhood-based delivery systems and learn from the local model of community benefits agreements to include local hiring and other targets in federal spending.

TRANSIT STRATEGIES

A continuing need to reverse the bias toward highway spending to public transit, from infrastructure to operations. Transit-oriented development can offer real possibilities for neighborhood revitalization – but also risks.

HOUSING STRATEGIES

Provide real incentives for inclusionary zoning, affordable housing production, and land trusts, acknowledging that the recovery of urban areas requires protection against displacement and gentrification.



POLICIES FOR EQUITY & SUSTAINABILITY



ASSET BUILDING

Need to consider the financial deserts that result from lack of bank services. “Bank On” programs help banks see the customer base with new data, help customers see the banks with financial literacy, and create systems of accountability.



HEALTHY PLACES

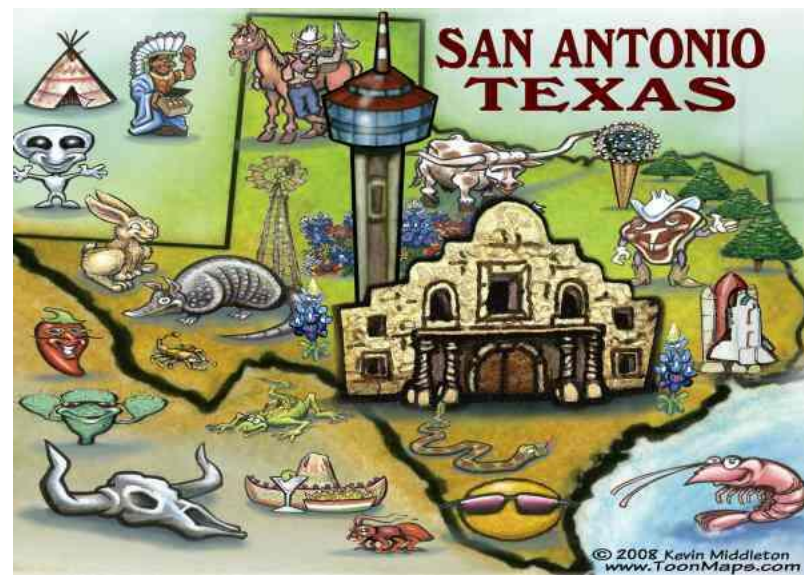
Need to consider the lack of fresh food as well as environmental disparities in both exposures and opportunities. Parks, community gardens, and other access to food security and solace is key to community health.



STRONG SCHOOLS

The toughest nut to crack and yet absolutely essential to retention of families in cities. There may be many different strategies but community leaders cannot stand apart from this without losing the fight for the city.

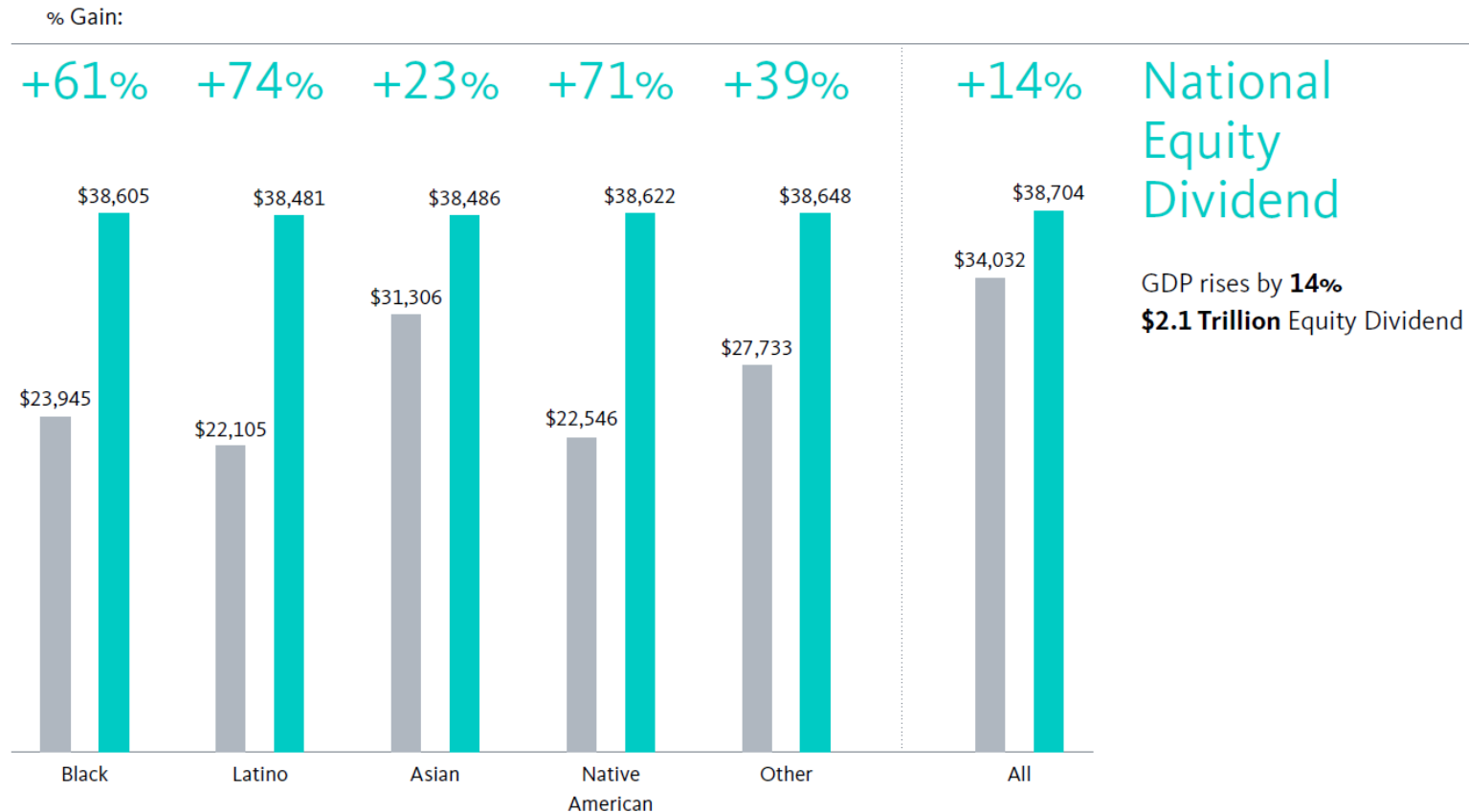
A vibrant night scene of a canal in Suzhou, China. The canal is lined with traditional Chinese architecture, including a building with a tiled roof and a bridge. The water is dark, reflecting the lights from the buildings and the colorful umbrellas. On the left bank, a row of colorful umbrellas (yellow, green, blue, red) is set up, creating a lively atmosphere. The right bank features a stone staircase and a bridge. The overall scene is illuminated by warm lights from the buildings and the colorful umbrellas, creating a picturesque and romantic setting.



DATA AND DIALOGUE

Actual Average Incomes and Estimated Incomes and GDP Gains With Racial Equity, 2012

■ Average income
■ Average income (no gaps)



DATA AND DIALOGUE

Data to Build an Equitable Economy

Contact

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National Equity Atlas



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Data in Action

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Welcome to the National Equity Atlas, a comprehensive data resource to track, measure, and make the case for inclusive growth.

Data in Action: [Data Drives Economic Opportunity in New Orleans >](#)

Data revealing that 52 percent of black men in New Orleans are jobless led Mayor Landrieu to launch an ambitious new jobs plan.



The Face of America is Changing

Begin with the U.S. Summary 

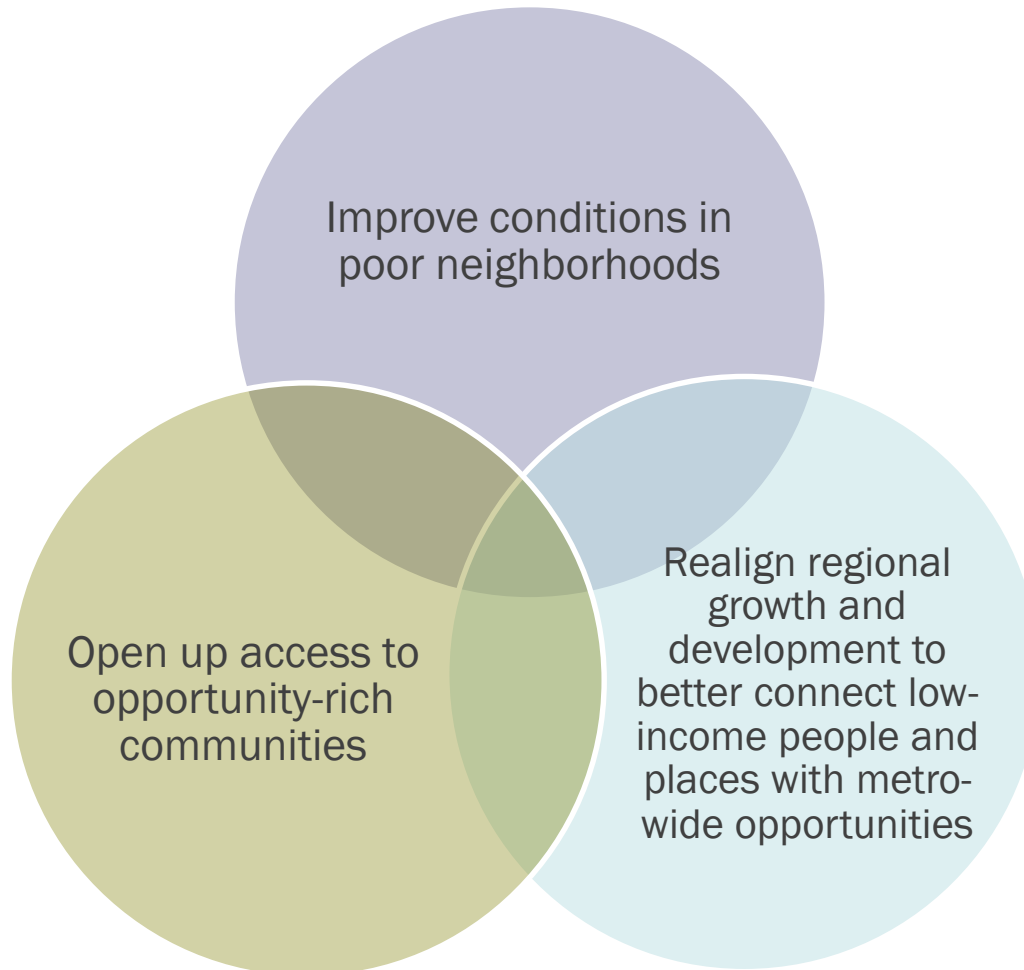
PEOPLE AND PLACE

An old **debate** (for community developers and organizers):

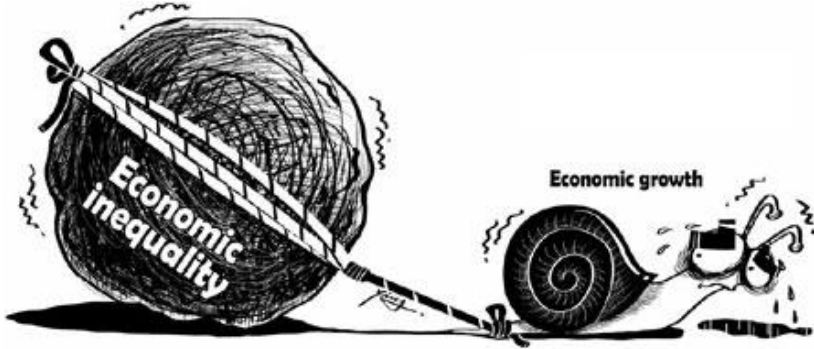


PEOPLE AND PLACE

We need to **simultaneously**:



MOVING FORWARD



- Stress that **equity** and **inclusion** are **fundamental** not add-on's

- Develop a **pragmatic policy** package that also stretches **public discourse**



- Understand the need to execute and **implement** – **governance** in its broadest terms is key

MOVING FORWARD

- Encourage authentic **community participation** and **multi-sector conversations** about local and regional futures



- Understand the **need** to not just think of promoting **collaboration** – when equity gets on table, it's often through **conflict**

FOR MORE . . .



@Prof_MPastor

EQUITY, GROWTH, and COMMUNITY

What the Nation Can Learn
From America's Metro Areas



CHRIS BENNER | MANUEL PASTOR



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Community Development



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Cleveland
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